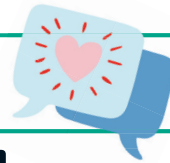


How to...



Fundraise for charity



Raising money for a charity or a cause that you are passionate about is a great way to help others and make a positive impact. Plus, it has been shown that doing good deeds helps boost your own happiness too. Of course, fundraising isn't the only way to help charities. You can raise awareness of important issues by talking about them; donate some of your unwanted things to charity; or help out by volunteering.

Fundraising can be a fun challenge, as well as a way to help charities achieve amazing things. From planting trees to building schools or paying for vital services, there are loads of ways charities can put money to good use.

The Week Junior has teamed up with online fundraising platform SuperKind to help children make a difference. Ask an adult to go to theweekjunior.co.uk/superkind to find out more and get top fundraising tips.

HELPING OTHERS
People in the UK donated around £13.9 billion to charity in 2023.



Choose a charity to support

There are more than 170,000 charities, just in England and Wales. You might want to raise money for a charity that has helped you or your family. Or you might feel strongly about an issue, such as pollution or homelessness. Some charities help people with a specific illness or disability, or focus on rescuing wildlife in a small local area. Others work to solve worldwide issues such as hunger and climate change.

Select an activity

Think of something that will encourage people to donate to you, such as giving them a service or product. You could organise an event such as a dog show or a karaoke night and charge people to attend. You could sell old toys or cakes you have made. Or, you could take on a challenge and ask people to sponsor you. It could be a physical activity, such as walking a particular distance, or staying silent for a set amount of time.



Create a platform

Create a fundraising page online so you can share it with people and create a buzz. SuperKind is the world's only fundraising platform that is designed to be used by people under 16. Ask an adult to help you set up a page. You can choose your charity, set your fundraising goal, add photos or videos and collect digital badges for fundraising milestones. Describe what you are doing and why it's important.

Take action and promote it

Make sure everyone knows about your fundraiser. Ask adults to share your page with their friends. You could ask a teacher if you can talk in class about what you are doing, or create leaflets to give out to people, including a link to your fundraising page. Share your progress by updating your page with pictures of yourself training or preparing for your challenge and then – hopefully – completing it.



Head to theweekjunior.co.uk/activityhub for more ideas.

