

16-19 March 2024 The NEC, Birmingham



photographyshow.com





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The Photography & Video Show is organised by Future, Quay House, The Ambury, Bath BA1 1UA. Tel: 01225 442244. All details in this guide were considered correct at time of going to press. The organisers reserve the right to change or cancel any details. Whilst every care is taken to ensure that the information published is accurate, please note the organisers cannot accept any responsibilty for any errors or omissions or any consequences arising therefrom



A HUGE WELCOME TO **EVERYONE JOINING US** FOR THE 2024 SHOW!

Get ready to immerse yourself in a world of creativity: where kit meets education and inspiration on a grand scale.

We're really excited about what's in store this year. We've got 250+ brands on the show floor; which means a wealth of kit - with new products to try out from the likes of Canon, Nikon, Sony, FujiFilm, OM System, Sigma, Irix Lens, Godox and Vanguard. There will be show deals available around every corner, and our retailers especially, have a host of promotions on throughout the four days. And don't forget, it's not just cameras and tech - you'll also have a range of frames, albums and wall art, studio props, training and tours, outdoor clothing, printing services and business services at your fingertips. You're bound to find something you need...!

And that's just the start!

Visitors have the choice of 350+ free-to-attend sessions (halls 2 and 3) to learn from and be inspired by, led by headline speakers such as Chris Jackson, Joe Cornish, Elise Swopes, trashhand, Mattias Klum and Kelsey Heinrichs. Combining talks and live demos, everything is covered, from capturing beautiful portraits, to filming wildlife in remote locations, to creating edgy and engaging online content.

Our in-depth beginner masterclasses (Piazza Suites) will help anyone at the start of their creative journey (photography or video) to understand the basic concepts of capturing and editing shots; while our Turning Pro masterclass offers advice on ditching your career in favour of becoming a photographer. For professionals, the Pro Forum will focus on upping your business game and making sure you get the best outcome for your efforts. Specialist masterclasses with Kelly Brown, Forough Yavari and Julieanne Kost round up our extensive programme. To note. places for the masterclasses and the forum are limited - check availability at the Box Office.

If all of that wasn't enough, there's plenty more to enjoy.

Check out the Creator Playground for an imagination-fuelling experience, practise portraiture and action shots at the new shooting sets and wander the selection of image exhibitions presented by LCE Photographer of the Year, Travel Photographer of the Year, SheClicks, UKBFTOG, 'Felt Sense' and our very own student audience.

Discover, explore and have a fantastic time!

VISITOR INFORMATION

All the essential information gathered together in one place, from WiFi to lost children, car parking to lunch, it's all here...

THE ESSENTIALS

BUSES & TAXIS

There are frequent bus services to and from Birmingham City Centre. The X1 service runs every 20 minutes or so and the 97A runs every half hour, both 24 hours a day and take 30-45 minutes. Taxis are available from outside the main entrance

CAR PARKING

Parking is available in East 1 -East 5 car parks, with regular shuttle buses taking visitors to and from Halls 2 and 3. Parking on the day is £17.95 (£12.95 in advance). You can pay by cash or card at the parking machines between Halls 2 & 3.

CASH & CARD

There are cash machines opposite Hall 2 (charge £1.99 for withdrawal). Please bear in mind that the Show is now cashless. as are the food vendors in the Halls.

CLOAKROOMS

There are cloakrooms adjacent to Hall 1. The cost is £2 per coat and £3 per bag per day. Cloakrooms are now cashless. Overnight storage is not available.

DISABLED ACCESS

The venue is fully accessible to disabled visitors. The wheelchair collection point is at the top of the stairs by Hall 5. They are free of charge for blue badge holders and £5 for all other visitors. Mobility scooters are £15 per day. Subject to availability. Guide dogs are permitted at the show. Hearing loops will be available in all theatres and at all stages. If needed, we have a quiet room available. Please enquire at the Organiser's Office.

FIRST AID

For medical assistance, find a Show team member or NEC staff and they will radio for help. Visitors can also go the walk-in medical centre at the top of the stairs next to Hall 5.

FOOD & DRINK

You can find a selection of both hot and cold meals and snacks on offer in the Food Village within Halls 2 & 3 - meal deals will be available. All catering hubs are now cashless. Several bars, cafes and restaurants are located near the Piazza Suites on the main concourse. For those staying a little longer, a range of restaurants can be found in Resorts World, just a five minute walk from the NEC.

LOST CHILDREN If you have lost a child, please report to the Organiser's Office which is located adjacent to the entrance of Hall 2, or speak to a security officer.

LOST PROPERTY

The lost property centre is in the security office in the Piazza between Subway and Hall 1.

TICKETS

Extra activity tickets are available from the box office at the show entrance.

TOILETS & BABY CHANGE

There are toilet and baby changing facilities throughout the NEC and within Halls 2 & 3. Please use the fold-out show map inside the back cover as a guide.

You can connect to free WiFi throughout the NEC.

Tag us on social #ukphotoshow

EVENT INFORMATION

ORGANISER'S OFFICE The Organiser's Office is located adjacent to the Hall 2 entrance.

PRESS OFFICE

The Press Office is located on the show floor at stand J90.

SALES OFFICE

You can find the Sales Office by the Pro Lounge in Hall 3.

OPENING TIMES

The show is open daily, 10:00-17:00, from Saturday, 16 March until Tuesday, 19 March. You can arrive at any time from 09:00.





Revealing wonder. it's in our NATURE.



THANK YOU & **ACKNOWLEDGEMENTS**

The organisers of The Photography & Video Show would like to say a huge thank you to all of the sponsors and supporters who have made this year's show possible...

Sponsors:



Photo Studio



Food Village



Shooting Sets



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Expert impartial advice and we're an employee owned business — we care!



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WHAT'S ON

In addition to the 250+ brands on the show floor, (including Canon, Nikon, Fujifilm, Sony, Lumix, Adobe, Sigma, Manfrotto, Kenro, Godox and Hahnemühle), we have a packed programme of talks and demos scheduled, and a host of opportunities to practise your own shots on offer.



THEATRES AND STAGES

ANALOGUE SHOWCASE (HALL 2)

A collective of specialist analogue brands combined with insightful talks about film choices, experimenting with processing, and creating mixed media using analogue kit.

Speakers include: Rachel Brewster-Wright, ILFORD Photo, Corrine Gretton-West, Paul Mackay and Jo Bradford.

FREE BEHIND THE LENS: THE STORIES BEHIND THE PICTURES (HALL 3)

...and films. A selection of project and technique-based talks, plus interviews and panel discussions to make you think outside the box.

Speakers include: Thomas Heaton, Scarlet Page, Geraint Radford, Chris Jackson and Mattias Klum.

FREE CREATORCON: A CREATOR'S CLASSROOM AND PLAYGROUND ROLLED INTO ONE (HALL 3)

Dedicated to online content creation, the Creator Stage features influencers and creators at the top of their game. Combine this with the Creator Playground to send your creative energy into overdrive!

Speakers include: Evan Edinger, James Hoffman, Kelsey Heinrichs, Adventuring Beth and Elise Swopes.

PRODUCTION SUITE (HALL 2)

The one where we show how the final shots are polished...editing and post-production requires skill - and skill is what this programme offers, including nuggets from Adobe, Capture One, DaVinci, Skylum, and more.

Speakers include: Julieanne Kost, Bella Kotak, Bea Lubas, Dominic Phipps and Tamara Gabriel.

IN MOTION STUDIO

(HALL 2)

Sessions covering all things moving image, offering insight into producing engaging content, storytelling, getting great quality sound and above all, using different video and filmmaking techniques.

Speakers include: Alice Greenfield, Dan Thornburn, Jenny Alice, Victoria Hutton and Rick Bronks.

FREE PHOTO STUDIO

SPONSORED BY Hahnemühle

Sessions including live shoots and demos at the Photo Studio will dive into composition, lighting, creativity and a host of other elements vital for capturing top-notch stills.

Speakers include: Donatella Nicolini, Kelly Brown, Tommy Reynolds, Tina Eisen and Jakob Gronkjaer.

FREE SHOOT TO INSPIRE

(HALL 2)

Get fired-up for your photography at our new feature, Shoot to Inspire. From boudoir to travel, and weddings to wildlife, let the best in the business take your inspiration to new heights. Speakers include: Vanda Ralevska, Scott Kelby, Joe Cornish, Emma Finch and Nigel Danson.

SIGMA



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on selected SIGMA mirrorless Art primes until 30 April



A Art 24mm F1.4 DG DN



35mm F1.4 DG DN



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A Art 85mm F1.4 DG DN



Art 105mm F2.8 DG DN Macro





MASTERCLASSES & FORUMS

(all located in the Piazza Suites outside hall 2)

SPECIALIST MASTERCLASSES

Small-group masterclasses with Forough Yavari (Sunday), Kelly Brown (Monday) and Julieanne Kost (Monday). Places are limited. Please enquire about availability at the Box Office.

BEGINNER'S MASTERCLASSES

(PHOTOGRAPHY - SATURDAY OR SUNDAY AM; VIDEO - SATURDAY OR SUNDAY PM) Understand composition, key camera settings, lighting, storytelling, sound and editing basics - four great sessions for anyone just starting out in photography or video.

TURNING PRO MASTERCLASS

(SATURDAY OR SUNDAY AM)
Including the basics of starting a
photography business, plus gaining
customers with a killer portfolio,
this masterclass is a must for anyone
looking to ditch their day job and
become a pro photographer.

PRO FORUM

(MONDAY AND / OR TUESDAY AM) Learn savvy business skills; how to book - and keep - clients, diversify to extend your services, and embrace Al whilst understanding the complexities around creative's rights.

FREE STUDENT FORUM

(TUESDAY PM)

The Student Forum is making a return to support those studying related courses to figure out where to take their career - and what opportunities are out there.



WHAT'S ON **FOR PROS**

THERE'S PLENTY ON FOR PROFESSIONAL CREATIVES THROUGHOUT THE FOUR DAYS, AND YOUR PRO PASS WILL GET YOU **EXCLUSIVE ACCESS TO:**

PRO FORUM: SHORT, SHARP BUSINESS AND CREATIVITY-LED ADVICE

Learn savvy business skills: how to book - and keep - clients, diversify to extend your services, and embrace AI whilst understanding the complexities around creative's rights. Full programme on pg 32; Check availability at Box Office.

FREE PRO LOUNGE

Take a seat in the Pro Lounge for a few minutes of solace; grab a drink and catch up with colleagues or make new alliances in a relaxed environment.

FREE PRO LOUNGE LIVE

Join small group discussions and get advice on and find solutions for protecting your business.

FREE PRO HAPPY HOURS

A chance to network... join the pro community in the Pro Lounge, between 16:00 and 17:00 on Saturday or Sunday.

FREE PRO NETWORKING RECEPTION



An evening drinks reception hosted by Adobe, in the Behind the Lens Theatre (hall 2), from 17:00-19:00 on Monday.



PRO LOUNGE LIVE

SATURDAY. 16 MARCH 2024

13:00-14:00

What is IP and why is it important to your business? Discover what patents, trademarks, designs and copyright are and how

they can prove to be an asset to a business, in this essential session from the Intellectual Property Office. Kelly Clark

15:00-16:00

Are you prepared to be hacked?

Regional Cyber Crime Unit will give an overview of the responsibilities of possessing customer data, give insight on the most common risks, and discuss the steps you can take to mitigate the impact of a data breach.

DC Neil Howells

Brought to you by: West Midlands Regional Cyber Crime Unit

16:00-17:00

Pro Happy Hour

Join your fellow pros for a complimentary drink on us - beer, wine or soft drinks available!

SUNDAY. 17 MARCH 2024

16:00-17:00

Pro Happy Hour

Join your fellow pros for a complimentary drink on us - beer, wine or soft drinks available!

MONDAY. 18 MARCH 2024

11:00-12:00

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HAVE SOME FUN!

Take a perspective-bending journey round the Creator Playground, capture some portrait and action shots at our shooting sets (stand E400), take a trip to the Fujifilm INSTAX trailer for some instant joy, or get snapping with Adobe and be in with a chance to win BIG prizes So much to see in so little time!

BOOK SIGNINGS

SATURDAY. 16 MARCH 2024

11:00-11:30 Will Burrard-Lucas (CBL Distribution, stand N198)

11:45-12:15 In Bradford (CBL Distribution, stand N198)

14:05-14:35 Sean Tucker (Rocky Nook, stand K202)

16:50-17:00 Sean Tucker (Rocky Nook, stand K202)

SUNDAY. 17 MARCH 2024

11:00-11:30 Sean Tucker Rocky Nook, stand K202) 14:20-14:50

Scott Kelby (Rocky Nook, stand K202)

MONDAY. 18 MARCH 2024

14:20-14:50 Scott Kelby (Rocky Nook, stand K202)

13:00-13:30 **Brian Lloyd Duckett** (Rocky Nook, stand K202)

11:30-12:00 Tim Flach (CBL Distribution, stand N198)

15:45-16:15 Jo Bradford (CBL Distribution, stand N198)

ADOBE HUB (STAND H603)

Discover what's new in Lightroom, Photoshop and Premiere Pro at the new Adobe Hub. Drop in to bitesize format tutorials for the latest updates from Adobe ambassadors and experts (see website for schedule). While you're at the Hub, check out Adobe's show competition. Get snapping and editing for the chance to win big (guidance will be provided!).

ON-STAND TALKS **AND DEMOS**

Many exhibitors will host live demos and tutorials on their stands, including: Canon (Canon Spotlight - behind stand N400), Nikon (Nikon School Stage stand B600), Sony (Sony Alpha Stage - stand E699), Fujifilm (Fujifilm School - stand J500), OM System (stand L500), Kase Filters (stand C501), Fotospeed (stand D600), PiXAPRO / GODOX (stand K404) and AJ's (stand K601). Check www.photographyshow. com/exhibitor-talks-demos for up to date schedules.





STAGES & **THEATRES**

Where the action happens. The stages and theatres offer top tips and exciting demos for all levels of photographer and videographer.

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ANALOGUE SHOWCASE





Sessions FREE to attend. Arrive early to secure a seat.

SATURDAY, 16 MARCH 2024

10:30-11:00

Multiple exposure methods with film

Join Kate in this session to learn all about mutiple exposure methods you can use with your film camera.

Kate Hook

11:30-12:00

The joy of film

Flying the flag for analogue photography, Paul will discuss how understanding the history and process of shooting film can inspire ALL photographers.

Paul McKav

Brought to you by: Analogue Wonderland

13:00-13:30

Dark (room) magic!

Uncover the creative possibilities of the darkroom and explore the world of analogue post-production in this session with Rachel.

Rachel Brewster-Wright

Brought to you by: Little Vintage Photography

14:00-14:30

Wet plate collodion - an introduction

Corrine will delve into the history of wet plate photography - a process which is over 170 years old - what this type of photography involves and the challenges it presents compared to today's digital world. Corrine Gretton-West

15:00-15:30

Getting creative with film photography

Get creative in this session with Kate where she'll share processes to make your photographs stand out above the rest! Kate Hook

SUNDAY, 17 MARCH 2024

10:30-11:00

Choosing the right film

Learn how to choose the right black and white film for your shooting style in this informative session with Michelle.

Michelle Parr

Brought to you by: ILFORD PHOTO

11:30-12:00

Shooting film in a world of digital

Break away from the noise of the digital world by shooting analogue. Learn all about the basics of film photography, from knowing your f-stops like the back of your hand to mastering the balancing act of quality over quantity.

Lara Platman

13:00-13:30

Half frame happiness

Explore the delights of half-frame cameras in this session with Jo Bradford.

14:00-14:30 Scanning subminiature films

Scanning negatives smaller than 35mm can be challenging but this session will arm you with all the information you need to scan your subminiture negatives.

Paul O'Sullivan

Brought to you by: M.S Hobbies

15:00-15:30

The joy of film

Flying the flag for analogue photography, Paul will discuss how understanding the history and process of shooting film can inspire ALL photographers.

Paul McKay

Brought to you by: Analogue Wonderland





MONDAY, 18 MARCH 2024

10:30-11:00

Small darkroom spaces

Intrigued by the idea of setting up your own darkroom? Join this session with Neil who will share his tips and tricks on setting up small darkroom spaces.

Neil Hibbs

Brought to you by: ILFORD PHOTO

11:30-12:00

Shot on film: Exploring the world of analogue wedding and event photography

Join Rachel as she shares tips, ideas and ways to overcome the challenges of using film.

Rachel Brewster-Wright

Brought to you by: Little Vintage Photography

13:00-13:30

Scanning subminiature films

Scanning negatives smaller than 35mm can be challenging but this session will arm you with all the information you need to scan your subminiture negatives.

Paul O'Sullivan

Brought to you by: M.S Hobbies

14:00-14:30

Working with analogue

Join Craig as he speaks about how he continues to shoot analogue in a world that demands immediacy and volume.

Craig Fleming

15:00-15:30

Choosing the right film

Learn how to choose the right black and white film for your shooting style in this informative session with Michelle.

Michelle Parr

Brought to you by: ILFORD PHOTO

TUESDAY, 19 MARCH 2024

10:30-11:00

Haunted landscapes: Using the emulsion lift process

Explore new ways of using photography as an emotive form of communication with Corrine Gretton-West, looking at the emulsion lift process.

Corrine Gretton-West

11:30-12:00

Shooting sports on film

Learn all about how to capture sports on film in this session with Miles. Miles Myerscough-Harris

13:00-13:30

Paper miracles: Shooting with an instant 'Afghan' box camera

Join this session with Rachel who will introduce you to the wonders of using traditional heritage techniques in the studio.

Rachel Brewster-Wright

Brought to you by: Little Vintage Photography

14:00-14:30

Developing the TYCH

Join this session with Dave from Alfie Cameras where he'll tell you all about how the TYCH was designed and developed. Dave Faulkner

Brought to you by: Alfie Cameras

15:00-15:30

Shooting music on film

Join Miles in this session where he'll discuss all things analogue when it comes to shooting live music.

Miles Myerscough-Harris







Sessions FREE to attend Arrive early to secure a seat.

BEHIND THE LENS

SATURDAY. 16 MARCH 2024

10:15-10:45

Into the Congo

Will discusses his recent ambitious project to document wildlife in the Republic of the Congo - from western lowland gorillas, chimpanzees and forest elephants, to predators such as leopards. Will Burrard-Lucas

Brought to you by: SONY

11:00-12:00

Scarlet Page: 30 years in music photography

Join Scarlet as she chats to Angela Nicholson about her amazing 30-year career in music photography.

Scarlet Page, Angela Nicholson

13:00-14:00

Thomas Heaton & Sean Tucker: In conversation

Join Thomas Heaton and Sean Tucker for this fireside chat about all things photography YouTube.

Thomas Heaton, Sean Tucker

14:15-14:45

Event photography: Mastering big events through the lens

Dr Denise Maxwell will share tips for shooting large-scale events. Dr Denise Maxwell

Brought to you by: Amateur Photographer

15:00-15:30

View point: Human stories through a smartphone lens

Explore your world with a smartphone. Jo Bradford offers a definitve take on the joy of personal expression that phone photography offers.

Jo Bradford

15:45-16:45

The meaning in the making

Sean will unpack his philosophy for the creative life including how to stay mentally healthy and build more meaning into the things you make.

Sean Tucker

SUNDAY. 17 MARCH 2024

10:15-10:55

The art of architectural photography

Dive into the world of architectural photography with this comprehensive quide from trashhand.

trashhand

11:15-11:45

Wildlife photography and conservation: What does it mean to you?

Wildlife photographers Rachel and Alan will discuss the important role photography plays in conservation, and their different approaches to contributing to this vital topic.

Alan Hewitt, Rachel Bigsby

Brought to you by: Penda Photo Tours, Fujifilm, Nikon

13:00-13:45

Behind the crown: 20 years of photographing the royal family

Join Chris for a whirlwind tour of his life as Getty Images' royal photographer.

Chris Jackson

Brought to you by: Getty Images

14:00-14:30

Beyond the lens: The therapeutic power of street portraiture

Gabrielle will explore the intersection of therapeutic photography and street portraiture.

Gabrielle Motola

14:45-15:15

Illuminating the underworld - Challenges and solutions in underground photography

Sam will delve into the techniques he's successfully honed for underground photography. Sam Davis

Brought to you by: OM System

15:30-16:30

Telling nature's stories: The work of Mattias Klum

A chance to hear from the incredible Mattias Klum about his varied career covering the natural world for National Geographic.

Mattias Klum

Brought to you by: Nikon





MONDAY, 18 MARCH 2024

10:15-10:45

Is this something? Finding photographs from the seemingly insignificant

Dominique and Liam demonstrate how to find photos from scenes where there appears to be "nothing" going on.

Dominique & Liam Shaw

11:15-12:00

Fine art portraiture, from concept to execution

Join award-winning fine art pro Forough Yavari for a truly comprehensive guide to creating a fine-art portrait. Forough Yavari

Brought to you by: Canson® Infinity

13:00-13:30

How to perfect long exposure landscapes

John Miskelly will share his knowledge to help you nail long exposure landscapes. John Miskelly

Brought to you by: Canson® Infinity

14:00-14:30

It's not about you: The art of capturing someone else's story

Tigz will share how we can create empowering spaces for our portrait subjects to be 'seen' at their most vulnerable and authentic, telling their stories without making it about ourselves. Tigz Rice

15:00-15:30

Will AI be the death of us, or the saviour?

Our expert panel will discuss the future of AI for image-makers.

Nick Dunmur, Tim Flach, Scott Kelby, Dr. Reiner Fageth

Brought to you by: Association of Photographers, CEWE

16:00-16:30

Bigger sensor: Bigger profit

Find out why Scott's found he's making more profit since switching to a larger sensor.

Scott Johnson

Brought to you by: Fujifilm



TUESDAY, 19 MARCH 2024

10:15-11:00

Macro photography 101

Geraint will discuss a range of techniques to develop a style for your macro photography and build a diverse portfolio of images.

Geraint Radford

Brought to you by: OM System

11:15-11:45

How to make money from photography whilst working a full time job

Do you find the thought of quitting your job to pursue photography intimidating? Find out how you can successfully do both until you're ready to take the plunge.

Alan Milner

13:00-13:30

The beauty of British wildlife

You don't need to travel far to capture spectacular wildlife with your camera - join Tesni to discover what Britin has to offer.

Tesni Ward

Brought to you by: OM System

13:45-14:15

Using thermal technology to track wildlife

BBC wildlife researcher and presenter Jack Baddams will discuss how thermal imaging works and how it can be used to track wildlife to capture amazing stills and video content.

Jack Baddams

Brought to you by: HIKMICRO & Elite Optical

14:30-15:00

How to make ANYONE photogenic

Discover how to ensure your portraits show a person's true beauty.

Faisal Shah

15:30-16:00

Creating images that speak to high paying clients

Fiona will show you the steps to transform your photography from average to exceptional.

Fiona Elizabeth





CREATOR STAGE

SATURDAY, 16 MARCH 2024

10:30-11:00

What you need to know about Instagram in 2024

Join this session with Estelle as she walks you through everything you need to know about Instagram in 2024.

Estelle Keeber

11:30-12:00

Instagram reel masterclass

Dive into the world of captivating storytelling through Instagram Reels as Kelsey, a seasoned travel blogger and photographer with over 1 million followers across her social media pages, unveils the secrets to crafting scroll-stopping content. Kelsey Heinrichs

13:00-13:45

Essential gear for videographers

Jenny will share her essential kit list for shooting video content in this session. Jenny Alice

Brought to you by: Manfrotto

14:00-14:30

Master vlogging with Evan Edinger

Learn how to elevate your vlogging game in this session with YouTube native Evan Edinger.

Evan Edinger

14:45-15:15

The future of storytelling

Join this sesson with Jason, Product Marketing Director at ShiftCam, to learn how you can create opportunities for yourself in the ever evolving world of content creation.

Jason Dollery

16:00-16:30

Mastering video content on social media: Unleashing the power of reels, TikTok, and YouTube for photographers

Join Amber in this session to learn how to master video content across a range of social media platforms.

Amber Leach

SUNDAY, 17 MARCH 2024

10:30-11:00

How to document your own travel with your camera

Join Jimmy as he shares his insights on documenting your travel experiences through the lens.

Jimmy Cheng

11:30-12:00

Starting a successful review channel on YouTube

Tamara will talk through how she started a kit review channel and persuaded brands to send her products when she had fewer than 5,000 subscribers.

Tamara Gabriel, Callum Ryan

13:00-13:50

Harnessing the power of social media for photography

Take a journey from novice to celebrated Instagram influencer in this session with Elise Swopes. She'll offer insight into conquering social media and look ahead at emerging trends in the field.

Elise Swopes

14:20-14:50

Unleashing creativity: How to stand out from the crowd

Explore ways to carve out a distinct style and find your own unique voice in this session with Harrison.

Harrison Emmanuel

15:20-15:50

In conversation with Adventuring Beth

Learn all about Adventuring Beth's journey on Instagram and how her whimsicle imagery gained a following of over 300,000 followers.

Adventuring Beth

16:00-17:00

Creator meet-and-greet

Join this exclusive creator meet and greet where you can connect with likeminded creatives.

trashhand, Elise Swopes, Adventuring Beth, Harrison Emmanuel





MONDAY. 18 MARCH 2024

10:30-11:00

Beyond the studio

Calum will show you how to light unusual situations for creative content for TikTok and YouTube

Calum Plain

Brought to you by: Nanlite

11:30-12:00

How to be a Tiktok star - we showcase some of the best stars

Do you want to expand your audience on TikTok? Look no further than this session. with Gordon and our panel of content creators as they talk all things TikTok. Gordon Glenister, Jane Malyon, Jo Burford, Callum Ryan

13:00-13:30

Vlogging for introverts: Finding your voice through content creation

Find your voice through the power of vlogging in this session with Kim Grant. Kim Grant

14:00-14:30

From photoshoot to social media magic

Unlock the secrets of turning your photos into captivating social media posts. Gavin Hoey

15:00-15:30

Decoding social media trends with impactful content

Going viral online isn't a stroke of luck, it's a skill. In this session. Keenan will demonstrate how he has made multiple viral videos, generating millions of views and interactions, and how you can do it too.

Keenan Lam

16:00-16:30

11 great ideas to grow your personal brand and influence

Join Gordon in this session where he'll share 11 great ideas to grow your personal brand and influence!

Gordon Glenister

TUESDAY. 19 MARCH 2024

10:45-11:15

Making it personal - leveraging the right social platforms for you

Portrait pro Darren Boyd talks all-things social, explaining how to make the most of your online presence.

Darren Boyd

Brought to you by: Nikon

11:30-12:00

James Hoffmann. YouTube's coffee enthusiast. in conversation with Charles Haynes

James Hoffmann will sit down with Charles Haynes to discuss his career as a creator.

James Hoffmann, Charles Haynes

13:00-13:50

How to build a business on YouTube

Join Andy in this session as he tells you how his new YouTube channel grew to 125k subscribers and has more than 30. million views in just 18 months.

Andy Burgess

14:20-14:50

Vlogging for introverts: Finding your voice through content creation

Find your voice through the power of vlogging in this session with Kim Grant. Kim Grant

15:05-15:35

The content sandwich – all filling, no filler!

Join content designer and creator Jon Gill as he gives you the recipe for his content sandwich - a way to package your content for your audience to make it more effective, whichever platform you're creating on. Jon Gill



EDITING & POST PRODUCTION SUITE





to attend.

Arrive early to secure a seat.



10:15-10:45

Choosing the right paper to print your photos

Tabea discusses the key distinctions between printing processes, outlines the characteristics of different paper types, and explains why choosing recycled no longer means compromising on quality.

Tabea Heisenberg

Brought to you by: CEWE

10:55-11:25

Multiple exposure: The coastal path

Try something different with multiple exposure coastal photography.

Janina Wilde

11:35-12:05 Editina cityscapes

Editing cityscapes in Luminar Neo with Mathew Browne

Learn how to edit your street and architecture photos in Luminar Neo with Luminar ambassador and educator Mathew Browne.

Mathew Browne

Brought to you by: Skylum



13:00-13:30

Transforming visions: Crafting dynamic narratives in your studio photography

Bella will go over the elements she uses to craft narratives in her studio images, from backdrop choices to balancing skin tones, and utilising customised presents and hand-crafted actions in Photoshop.

Bella Kotak

14:30-15:00

Video editing using what you know from photography

Dorte's expert session will get you editing video in no time.

Dorte Kjaerulff

15:15-15:45

The fundamentals of Final Cut Pro

YouTuber Tamara will show you the fundamentals of Final Cut Pro, by giving an overview of the workflow for editing b-roll footage.

Tamara Gabriel

16:00-16:30

Using, choosing and creating the right tunes

Rick will demystify how to find your ideal backing track, or how to make your own without hiring a composer.

Rick Bronks

SUNDAY, 17 MARCH 2024

10:15-10:45

Lightroom secrets for travel photography

Learn the editing secrets to give your travel photos the 'wow' factor.

Julieanne Kost

Brought to you by: Adobe

10:55-11:25

Stunning Snapseed editing on a phone

Learn how to edit with Snapseed in this session with Jo. She'll show you basic, intermediate and advanced skills, transforming how you edit your photos Jo Bradford

11:35-12:05

From mundane to magnificent

Learn to load your images with narrative and poetry using basic post-processing techniques to create image overlays and multiple exposure effects.

Jane Lazenby

13:00-13:30

Kelly Brown's Photoshop editing masterclass

Elevate your photo editing skills under the expert guidance of Kelly Brown. Kelly Brown

Brought to you by: Canson® Infinity

13:45-14:30

How to print like a pro

How to produce beautiful prints using Lightroom Classic.

Scott Kelby

15:30-16:00

Easy video editing for podcasts

Kersten Luts will talk you through how to set up a video podcast, go through the equipment you need, and do a live edit on footage and audio.

Kersten Luts

Brought to you by: Camera Shake podcast



MONDAY, 18 MARCH 2024

10:15-10:45

Edit like a pro in Photoshop 2024

A quick tour of all the exciting new features in Photoshop 2024.

Julieanne Kost

Brought to you by: Adobe

10:55-11:25

Elevate your wedding workflow: Integrating Al tools into your wedding business

Discover how integrating Al tools into your wedding business revolutionises your post-wedding workflow.

Tommy Reynolds

Brought to you by: PiXAPRO

11:35-12:05

Making Al part of your workflow

Don't be afraid of AI. Instead, learn how to utilize it and make it part of your workflow in this session with Ben.

Ben Moore

13:00-13:30

Tools and techniques in Lightroom

Bea will walk you through her favourite Lightroom tools and techniques.

Bea Lubas

13:45-14:15

How you can make the most of Adobe's new Al-powered generative fill (and still sleep at night)

Photography guru and Photoshop expert Scott Kelby will show how Adobe's new Al-powered generative fill can be useful to us as photographers every single day. Scott Kelby

14:30-15:00

Easy video editing for podcasts

Kersten Luts will talk you through how to set up a video podcast, go through the equipment you need, and do a live edit on footage and audio.

Kersten Luts

Brought to you by: Camera Shake podcast

15:15-15:45

Build your brand and manage it efficiently in Adobe Express

Join Liz as she walks you through creating your brand and setting yourself up to save time in Adobe Express.

Liz Mosley

16:00-16:30

The art of colour grading

Award-winning colourist Dominic Phipps will transport you into the colour suite to show how he helps household-name clients achieve their final visions for commercials and music videos.

Dominic Phipps

Brought to you by: Company 3

TUESDAY, 19 MARCH 2024

10:15-10:45

Market your business easily by scheduling content in Adobe Express

Liz will show you how scheduling your marketing content in Adobe Express can make your life easier.

Liz Mosley

10:55-11:25

Retouching for success: Part 1

If you are looking to refine your images, create a wow factor, and gain a comprehensive understanding of file preparation for printing, then this class is a must-attend. Gurvir will cover a range of topics, including skin and hair retouching, colour grading and toning.

11:35-12:05

Al layers and masks with Capture One

David shows how to create precise masks of subjects, backgrounds or any element of your photo using Ai tech.

David Grover

Brought to you by: Capture One

13:00-13:30

Retouching for success: Part 2

If you are looking to refine your images, create a wow factor, and gain a comprehensive understanding of file preparation for printing, then this class is a must-attend. Join Gurvir and take your image editing skills to the next level.

13:45-14:15

Unleashing AI creativity: Fashion photography and filmmaking workflows

Calvin will explore how Al tools can assist in both the planning and post-production workflows for fashion photographers and filmmakers, as well as addressing the ethical considerations.

Calvin Chinthaka

15:15-15:45

It's the final mix down

Rick will look at how you can use all the audio and visual elements together to tell a story that looks and sounds great.

IN MOTION STUDIO







10:30-11:00

Breaking into the film industry

Writer, director, and winner of the 2023 Sony Future Filmmaker Award Dan Thorburn talks about his pathway from shorts to feature film development. Dan Thorburn

Brought to you by:

Sony Future Filmmaker Awards

11:30-12:00

Shooting a music video: From start to finish

Kez and Cara will describe the process of shooting a music video from beginning to end, from ideas and planning, to kit, budget, the shoot itself and post-production.

Keziah Quarcoo, Cara Brown

Brought to you by: Nikon

13:00-13:30

CEO secrets: Shooting a BBC business series on mobile

Dougal explains how a popular BBC News business series - CEO Secrets - is shot on mobile.

Dougal Shaw

14:00-14:30

From dreaming, to dream clients: Using social to elevate your filmmaking career

Teja will discuss getting yourself out there as a filmmaker, gaining exposure on social media, and how to attract vour dream clients.

Teja Lisjak

Brought to you by: SONY

15:00-15:30

Demystifying video technology

Brought to you by Pro Moviemaker, Adam takes the technobabble out of shooting video.

Adam Duckworth

Brought to you by: Pro Moviemaker

SUNDAY. 17 MARCH 2024

10:30-11:00

Movement, motion and motorsports

Steven Clarey will discuss camera techniques and kit for dynamic motorsports filmmaking.

Steven Clarey

11:30-12:00

Hybrid film making - making the switch from photo to video

A complete introduction into everything you need to know about making the switch from photo to video.

Jim Marks

Brought to you by: Fujifilm

13:00-13:30

Spice up your corporate films

Jazz up your corporate films so you can delight your clients with a much more cinematic look

Rick Bronks

14:00-14:30

B Roll is EVERYTHING

Learn all about the importance of B Roll and how you can use it to transform your videos.

Jimmy Cheng

15:00-15:30

One Shot: The story of an adventurous commercial shoot

Alice reveals the process of shooting a film for social media with a stripped down crew and a very open brief.

Alice Greenfield

Brought to you by: SONY

16:00-16:30

Secure your digital life!

Ensuring that everything you captured and painstakingly edited is safely protected and stored is fundamental. Richard will take you through everything you need to know to get the right process in place for you.

Richard Warburton

Brought to you by: Global Distribution





MONDAY, 18 MARCH 2024

10:30-11:00

All the gear but no ideas?

How to use what you have better, and what you really need to stand out and offer something different.

Rick Bronks

11:30-12:00

Mini drone adventures

Carys gives her insight on the latest mini drones, including where you can fly them and how you can use them in your photography and video.

Carys Kaiser

13:00-13:30

Navigating the industry as a female filmmaker

Our panel of female pros will focus on using film and photography to achieve your ambitions, sharing the biggest lessons they've learned along the way and their experiences navigating the industry's gender divide.

Alice Greenfield, Victoria Hutton, Carys Kaiser

14:00-14:30

The 'can you just...' question

As photographers, we've all had the dreaded 'can you just...film this thing?' question, so how can you turn that into a positive and even make extra money from it?

Nick Pilgrim

15:00-15:30

You're not an IT administrator

Richard will discuss best practices for keeping your data safe, and the various technologies available, so you can make decisions that will deliver peace of mind and enable you to focus on being creative. Richard Warburton

Brought to you by: Symply

16:00-16:30

Don't underestimate audio

Sound is more important that video! Learn what kit to use and how to use it. Rick Bronks

TUESDAY, 19 MARCH 2024

10:30-11:00

How to tell a wildlife story

Roxy will delve into her process for making wildlife films from start to finish.

Roxy Furman

Brought to you by: Nikon

11:30-12:00

The language of drones

What is the filmmaking language of drones? Carys will show you how to use drone footage to make an impact in your work.

Carys Kaiser

13:00-13:45

This film was #MadeOnAMobile

The mobile workflow to shoot, edit and share short or long-form video on a phone or tablet! Download the free 'Kinemaster' editing app to take part. Jon Gill

14:00-14:30

Feast or famine: The ups and downs of being self-employed in the video and photo business

Join Rick and Carys in a warts-and-all chat about the reality of making yourself be seen and stand out in the world of freelancing.

Rick Bronks, Carys Kaiser

15:00-15:30

Mastering brand video production: Shooting talking heads for broadcast and video streaming

Calvin will discuss the significance of using talking heads in brand videos and explore how to make them compelling for various platforms.

Calvin Chinthaka



PHOTO STUDIO







10:15-10:45

Soft proofing your black & white images for print

Satnam will explore how to prepare your black and white images for printing, and how the qualities of different papers affect the final result.

Satnam Dosaih

Brought to you by: Hahnemühle

11:15-12:00

Creating impactful fashion portraits using LED lighting

Commercial photographer Sam Nash will demonstrate how to maximise the impact of your fashion shots using LED lighting.

Sam Nash

Brought to you by: Rotolight

13:00-13:45

Maternity posing and lighting

Discover the key to authentic and graceful maternity portraits.

Kelly Brown

Canson® Infinity

14:00-14:40

1-2-blast off! From flash zero to strobist super-hero in just one session!

Build up your scene, from no lights to lots! Godox lighting kindly supplied by Photomart.

Jakob Gronkjaer

15:00-15:30

Intensify your creativity with continuous lights

Join Ross Grieve as he shows you how to create stunning portraits using continuous lighting.

Ross Grieve

Brought to you by: Hobolite

16:00-16:30

Lights, camera, lick!

Jess McGovern will demonstrate the steps to capturing a contemporary canine lick shot.

Jess McGovern

Brought to you by: That Tog Spot

SUNDAY, 17 MARCH 2024

10:15-10:45

Off camera lighting 101

Are you looking to learn the basics of off-camera lighting? Struggling to know where to start? Look no further than this session with David. He'll walk you through the easy set up of your off camera flash and have you levelling up your lighting by the end of the session.

David Hakamaki

11:15-12:00

The art of printing: Bringing portraits to life in print

Gabrielle will explore the profound impact of print in a world where screens now dominate, delving into the art of paper selection.

Gabrielle Motola

Brought to you by: Hahnemühle

13:00-13:50

Dive into a underwater photoshoot

David reveals his clever but simple way to create a striking swimming goggles advertising shot.

David Lund

14:00-14:30

How to be a studio photographer in 137 easy to follow steps

James breaks down his 21 years of expertise into 137 easy-to-follow steps that every portrait photographer needs to know!

James Musselwhite

15:00-15:30

Building creative sets with costuming

Newo will demonstrate how to build up creative sets with lighting and styling.

Newo

15:45-16:45

LCE Photographer of the Year 2024 Awards prize-giving

Join the LCE team and judges Peter Dench, Angela Nicholson and Chris George for the inaugural LCE Photographer of the Year Awards prize-giving!

Angela Nicholson, Peter Dench,

Chris George

Brought to you by: London Camera Exchange

MONDAY, 18 MARCH 2024

10:15-10:45

Catch! Creating classic dog action shots

Join dog photographer Jess McGovern as she shows you how to capture a treat catch.

Jess McGovern

Brought to you by: That Tog Spot

11:15-12:00

Maternity portraits: Live shoot walk-through

Join this jam packed session with Donatella as she gives you practical tips, techniques and strategies you'll be able to impliment into your own maternity shoots. Profoto lighting kindly supplied by AJ's. Donatella Nicolini

TUESDAY, 19 MARCH 2024

13:00-13:30

Printing a long exposure seascape

Francesco will detail how he ensures his passion for long exposure seascapes is accurately reflected in his prints.

Francesco Gola

Brought to you by: Hahnemühle

14:00-14:30

All you need is one light: Mastering the power of a single strobe

Tommy will teach you how to master a single strobe for limitless possibilities in your own work.

Tommy Reynolds

Brought to you by: PiXAPRO

15:00-15:30

Perfecting your portraits - how to direct your subject with confidence

Hannah will share her vast experience photographing hundreds of people to show you how to get the best out of your subject, no matter who walks through the door!

Hannah Couzens

Brought to you by: SONY

16:00-16:30

Behind the scenes to boost business

Brett demonstrates how to create impactful BTS content while doing a shoot.

Brett Florens

Brought to you by: Loxley Colour

10:15-10:45

Opportunities for photography students: Photo London Hahnemühle student awards

Are you a student looking to get your work seen and elevate your profile?

Alan Bell

Brought to you by: Hahnemühle

11:15-12:00

The importance of knowing how to light all skin tones

Jade will demonstrate lighting techniques you can use across all skin tones.

Jade Keshia Gordon

13:00-13:30

The magic of softboxes: Stunning portraits with diffused light

Dive into the world of softboxes in this live lighting demo with Gavin Hoey.

Gavin Hoey

Brought to you by: PiXAPRO

14:00-14:30

Posing for beauty and portrait photography

Tina will offer posing pointers to achieve striking, dynamic portrait and beauty images.

Tina Eisen

15:00-15:30

How to shoot amazing couple portraits in 5 minutes (in absolutely any situation)

Mick will break down the practical principles he relies on to get great portraits, sometimes in just 5 minutes, with couples who don't always feel comfortable in front of the camera!

Brought to you by: SONY



SHOOT TO INSPIRE





Arrive early to secure a seat.



10:30-11:00

Bringing the landscape to life

Discover how Joe Cornish makes the landscape come alive in his stunning compositions.

Ine Cornish

Brought to you by: Sigma

11:30-12:00

Discovering the elements of extraordinary images

Find out how to combine light, composition and storytelling to make images with wow factor.

Nigel Danson

Brought to you by: Kase Filters

13:00-13:30

Street photography: Making a name for yourself

Brian will guide you through the steps to achieve recognition for your work and your personal brand.

Brian Lloyd Duckett

Brought to you by: StreetSnappers

14:00-14:30

What makes a great travel photo?

Scott takes a look at which types of travel images really inspire people. Scott Kelby

15:00-15:30

Looking beyond the single image

Vanda will demonstrate how taking a project-based approach can lead breathe fresh air into your photographic journey. Vanda Ralevska

Brought to you by: Kase Filters

16:00-16:30

Travelling the UK as a multi-genre photographer

You don't have to choose one genre, or one location, to earn money as a photographer

- take it from Emily!

Emily Endean

Brought to you by: Fujifilm

SUNDAY. 17 MARCH 2024

10:20-10:50

Photographina Europe's predators

Bret proves you can have a wildlife photography adventure without a long-haul flight.

Bret Charman

Brought to you by: Wildlife Worldwide

11:15-12:00

Felt sense: A unique approach to photography and curation

Discover Kat's innovative and fascinating 'felt sense' approach to photography, and how this is reflected in the curation of her open call galleries.

Kat Mahale, Kay Scorah, Clare Louise, Valentina Di Beradino, Andie Dale, Lăcră Grozăvescu

13:00-13:50

Photographing the female form

How to create images FOR women, rather than OF women. Emma Finch

14:15-14:45

Shooting square: Reshaping your vision

Lea delves into his love affair with shooting square.

Lea Tippett

Brought to you by: Sigma

15:00-15:30

Wildlife photography secrets

In this captivating talk, pro wildlife photographer Roie Galitz will share his insights capturing behaviour and emotion in animal and environmental portraits, as well as techniques to get closer to the action, allowing you to catch those decisive moments.

Roje Galitz

Brought to you by: Phototeva Photography Tours





16:00-16:30

100 photographs from the collections of the National Trust

A glimpse into the National Trust's curation, preservation and restoration of their photography archive and the making of their new book '100 Photographs'.

Anna Sparham

Brought to you by: CEWE

MONDAY, 18 MARCH 2024

10:30-11:00

The art of live music photography

Make the most of your live music photography, from pub bands to stadiums.

Dylan Morrison

Brought to you by: Vanguard

11:30-12:00

Authentic documentary wedding photography

Kevin will share what you need to become a successful documentary wedding photographer.

Kevin Mullins

13:00-13:45

The art of real life

Join the Made For Documentary team for a practical talk on how to use composition in documentary family photography.

Antonina Mamzenko, Alice Chapman

Antonina Mamzenko, Alice Chapman, Emma Collins

Brought to you by: Made For Documentary

14:00-14:30

Crafting memorable wildlife images

Develop your wildlife photography with pro tips from Tom Mason.

Tom Mason

15:00-15:30

A step-by-step guide to making drool-worthy food images

Emma will share her definitive guide to lighting, composing and styling food.

Emma Dunham

16:00-16:30

Scott's top 20 portrait photography tips

A fun, fast-paced run-down of all things portraiture! Scott Kelby



TUESDAY, 19 MARCH 2024

10:30-11:00

Can high volume school, sports, dance or nursery photography be ignored?

Volume photography can generate a regular annual income in a seasonally predictive market. What do you need to get started?

lan Hatch

Brought to you by: Digitalab

11:30-12:00

When things go dark

Discover the tools, apps and techniques you'll need for night sky and underwater photography.

Rebecca Douglas

13:00-13:30

Photographing our natural landscape

Learn how to take advantage of your local environment, respond to changing light and seasonal change, and use effective camera control, technique and composition to produce striking images.

Nigel Forster

Brought to you by: Creative Photography Experience

14:00-14:30

Shooting big in a small town, to make a SPLASH!

Do you feel limited living in a small town? This session will help you to embrace your surroudings and find photographic gold where you are living, no matter where you are.

Khandie Photography

15:00-15:30

Picture perfect profits: Mastering the art of selling wedding albums

Elevate your wedding photography business by mastering the art of selling albums without being too "salesy".

Tommy Reynolds

Brought to you by: Folio Albums



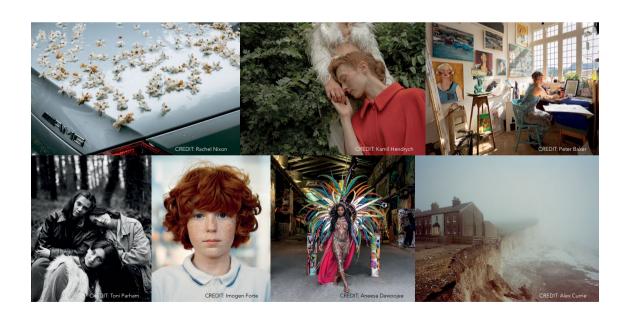


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MASTERCLASSES

Whether you're brushing up on the basics or exploring the possibility of turning your passion into a career, our Masterclasses will provide all the crucial info you need to get a head start.

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TURNING PRO MASTERCLASS



Maetorolace Theatre, Piazza Suites



£10 for one morning. Check availability at Box Office.

SATURDAY. 16 MARCH SUNDAY, 17 MARCH 2024

PROGRAMME REPEATED

10:05-10:10

Chair's Welcome

Peter Dench introduces the morning's sessions, designed to help you make the transition to photography as a career. Peter Dench

10:10-10:40

Making the leap: From full time to full frame

Nick moved from novice to pro in just two years, and you can too! Nick Church

10:45-11:15

Business mastery for photographers

Unveil the secrets to a successful photography business with industry luminary, Kelly Brown.

Kelly Brown

Brought to you by: Canson® Infinity

11:15-11:45

Things businesses do that p*ss people off!

David will take a lighthearted walk through the things we do EVERYDAY that infuriate customers, and how we can make each interaction better.

David Hakamaki

11:50-12:20

How DO you make money from photography?

Discover multiple ways to get an income from photography.



SPECIALIST MASTERCLASSES



SUNDAY. 17 MARCH 2024



14:00-15:30

£25 The art of illumination: Bringing your vision to life - a fine art portraiture workshop

Join Forough Yavari for this live demonstration on bringing your fine art portraiture vision to life. Broncolor lighting kindly provided by Transcontinenta.

Forough Yavari

Brought to you by: Canson® Infinity

MONDAY. 18 MARCH 2024



13:30-14:30 What's new in Lightroom Classic?

Julieanne walks you through the best new features in Lightroom Classic. Julieanne Kost

Brought to you by: Adobe

MONDAY. 18 MARCH 2024



15:30-17:00

£15 (

£25 Kelly Brown's 'Getting it right in camera' masterclass

Elevate your skills as you delve into the intricacies of capturing perfect shots from the start.

Kelly Brown

Brought to you by: Canson® Infinity

PHOTOGRAPHY BEGINNER'S MASTERCLASS



Masterclass Theatre, Piazza Suites



£10 for one morning. Check availability at Box Office.

SATURDAY, 16 MARCH SUNDAY, 17 MARCH 2024

PROGRAMME REPEATED

10:30-11:00

Understanding the exposure triangle

Create perfectly exposed images with a solid understanding of the exposure triangle.

Laurence Norah

Brought to you by: Vanguard

11:05-11:35

Choosing the right photography kit

Digital Camera World's James Artaius will give you an overview of the essential kit you'll need to get started. James Artaius

Brought to you by: Digital Camera World

11:40-12:10

An introduction to editing

Portrait pro Emma will introduce the basics of editing. Emma Finch

12:15-12:45

What makes a good composition?

Pro photographer Emily Endean will give an overview of what composition means and introduce you to the rules.

Emily Endean

Brought to you by: Fujifilm



VIDEO BEGINNER'S MASTERCLASS



Masterclass Theatre, Piazza Suites



£10 for one afternoon. Check availability at Box Office.

SATURDAY, 16 MARCH SUNDAY, 17 MARCH 2024

PROGRAMME REPEATED

14:00-14:30

Choosing the right kit for video

Jenny Alice will give you the run-down on kitbag essentials Jenny Alice

14:35-15:05

The components of visual storytelling

Learn how to compose and make sense of a story visually. Amber Leach

15:10-15:40

Audio for film 101

Rick goes over the fundamentals of audio, from what kit you'll need to capture your sound, to how to apply it successfully to your films.

Rick Bronks

15:45-16:15

Getting into video editing

Steve will share his step by step guide to video editing.

Steve Clarey

PRO FORUM



Masterclass Theatre, Piazza Suites



£10 for one morning / £15 for two mornings. Check availability at Box Office.

MONDAY, 18 MARCH 2024

10:10-10:15

Chair's welcome

Damien introduces this morning's sessions, which are designed to help you hone your business skills and mindset. Damien Demolder

10:15-10:45

Show me the money: Reframing your financial focus

Discussing money can be daunting. This talk aims to be a catalyst, helping you view money through a fresh lens and sparkinga shift in your professional journey.

Fabrizia Costa

10:45-11:15

Beyond the lens: The impact of Al on professional image-making

Nick and Tim will examine the rapidly evolving landscape of artificial intelligence (AI) and its implications for professional image-makers.

Nick Dunmur, Tim Flach

Brought to you by: Association of Photographers

11:15-11:45

Book and keep clients with smart business skills

Take the steps necessary to become highly profitable and successful with your creative business.

BREAK

SESSIONS

David Hakamaki

11:45-12:15

Building a photography business: You're doing the wrong things!

Learn where to put your focus in order to progress your photography business. Nick Church

11:45-12:15

So you can shoot video, now what?

You've got the eye for a great shot, but how do you go about growing that into your dream business? Victoria Hutton

TUESDAY. 19 MARCH 2024

10:10-10:15

Chair's welcome

Damien introduces this morning's sessions, which are designed to help you improve your focus, use your time more wisely, and keep your creativity ignited. Damien Demolder

10:15-10:45

Time, focus and how to slay your dragons

Discover practical techniques to revolutionise your approach to time and focus management.

Fabrizia Costa

10:45-11:15

Unlocking success: How to diversify your film or photography business into two genres

Hannah details the ups and downs of splitting your business into different genres, with their own identities.

Hannah McClune

11:15-11:55

Evolve or evaporate

Get inspired to evolve your approach to rekindle your love of image-making. Sanjay Jogia







STUDENT FORUM

TUESDAY, 19 MARCH 2024

13:30-13:35

Chair's welcome

Peter Dench chairs an afternoon looking at potential career paths in photography.

Peter Dench

13:35-14:00

Volume school, sports, dance and nursery photography can equal a career in photography why and how?

Have you considered volume photography as a potential career path?

Brought to you by: Digitalab

14:00-14:25

An introduction to clinical photography and video

Laura Abbatiello and Luke White from the Institute of Medical Illustrators will give an overview of clinical photography and how to get into it.

Laura Abbatiello, Luke White

Brought to you by: Institute of Medical Illustrators

14:25-14:55

A career in fashion and beauty photography

Jade will describe what it's like to work in fashion and beauty photography. Jade Keshia Gordon

14:55-15:25

Working in editorial photography

Peter Dench explains how to make a living as an editorial photographer.

Peter Dench











GALLERIES

BE INSPIRED BY THE WORK OF OTHERS...



LCE Photographer of the Year 2024 is a prestigious competition supported by major photography brands including Canon, Nikon and OM System. With 14 categories and an impressive £12,000 prize fund, it has attracted nearly 13,000 entries from the UK and beyond. We're delighted to display the final shortlisted entries in the welcome area at the show. The winning entries and 2024 overall winner will be announced live at the Photo Studio at 15:45 on Sunday, 17 March.



TRAVEL PHOTOGRAPHER OF THE YEAR

Travel Photographer of the Year (TPOTY) - is the leading global travel photography award for all amateur and professional photographers. Run by photographers, for photographers, wherever you live in the world and whatever your level, entries are welcomed with open arms. The winners form the TPOTY exhibition at the show.



EMERGING ARTIST AWARD

With a prize part sponsored by Canon, and CEWE the print partner, this is the show's own gallery dedicated to shining a light on the work of students - at whatever level of study. This year's competition is based on a 'Dusk 'til Dawn' theme; sunsets, twilight, urban, wildlife - the output is up to the imagination. The shortlist is on display close to the Food Village and the winner will be announced before the end of the show.











UNITY - A FELT SENSE EXHIBITION

Experience a new and exciting perspective to photography that challenges and redefines how we experience images. What makes Kat Mahale's exhibitions different is that images are selected based on the strength of their emotional responses. The next works in her ground-breaking series, UNITY, will be on display at the show (next to the Editing & Post-Production Suite) and Kat is offering free 30 min tour sessions for visitors who want to find out more about her work and approach.



SHECLICKS MONTHLY SHECLICKS CHALLENGE

The SheClicks gallery will showcase a collection of images from the SheClicks community's monthly challenge (supported by MPB), from August 2022 to January 2024. The final selection of images will be made by Scarlet Page, Nikon Ambassador, and printed by CEWE. The gallery forms part of #womenwhophoto, a campaign created by the show and SheClicks to put female photographers in the spotlight.



LIVING THE DREAM (UKBFTOG)

The UK Black female

photographers Community are bringing their award-winning exhibition LIVING THE DREAM to the show. The exhibition was first seen at the FUJIFILM House of Photography, and showcases 51 black female photographers. The exhibition represents the reality of black female photographers, both in terms of living their dream and doing what they love; and living their ancestor's dreams - of taking up the well deserved space within the photography industry.



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EXHIBITOR PROFILES

There'd be no show without them - get the insider track on all of our wonderful exhibitors.

PROFILES	38
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G306

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The Association of Photographers, often referred to as the AOP, is a UK based Membership Organisation that promotes, and protects the rights of photographers.

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- (in) @instituteofmedicalillustrators
- @imi_org

The Institute of Medical Illustrators exists to promote the role of the medical illustrator as a professional member of a multi-skilled team, which offers a range of core clinical illustrative and communication services for the benefit of patients and clients.

INSURANCE EMPORIUM (THE)

F800

theinsuranceemporium.co.uk

- 1 @theinsuranceemporium
- @ @the_insurance_emporium
- (i) @the-insurance-emporium

The Insurance Emporium specialises in insurance for cameras, among other passions. Come and see us to find out whether you would be better off insuring your passions with The Insurance Emporium.

INTELLECTUAL PROPERTY OFFICE

N70

gov.uk/government/ organisations/intell

- @IPOGovUK
- @ @intellectualpropertyoffice
- @intellectua
 @The_IPO
- @ipogovuk

The Intellectual Property Office can help you understand how patents, trade marks, designs and copyright can become an asset to your business.

INTREPID CAMERA CO.

POD1

intrepidcamera.co.uk

- 1 @intrepidcameraco
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Redefining large format photography and darkroom printing since 2014. We make lightweight, modern 4x5, 5x7 and 8x10 cameras, darkroom enlargers and accessories.

IRIX LENS

K506

irixlens.com

Irix lenses were designed with the combined effort and experience of engineers and photographers. We have new kit available for visitors to try out first-hand.

JOBY

L191

joby.com/uk-en

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- @ @jobyinc
- @joby

JOBY provides mounts, cases, lights, stands, grips and mics with a user-centric approach. We're there for those who care for what they create, and who go the extra mile and who want to leave a mark with their content.

JUST SENSOR CLEANING

1195

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The best place for all your sensor cleaning needs - we are the distributor of Photographic Solutions, The Dust Patrol. We sell Dust Aid as well as easyCover Silicone Skins and Lens Oak neoprene covers. We also offer b-grip straps, GGS straps, JJC and Larmor screen protectors too.

KALEIDOSCOPE FRAMING

N702

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KASE FILTERS

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L400

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Specialising in teleconverters, extension tubes and filters, Kenko aims to support your favourite activities with high-profile, high-quality optical and photographic products.

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Explore our range of top-quality albums, photo frames, home decor, and equipment for photographers and filmmakers. Trusted by photographers since 1973, we pride ourselves on providing just what you need, when you need it.

KONDOR BLUE

1400

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A range of cages, cables and connectors, designed by creatives for creatives

LACIE

1501

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LaCie offers world-class storage solutions for photographers, videographers, audio professionals, and other power users, with a focus on design, unmatched technical performance, and long-term reliability.

LAOWA

RANI

venuslens.net

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LOAWA (Venus Optics) offers unique, practical and affordable wide-angle and macro lenses.

LENSES FOR HIRE

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Our mission is to make hiring lenses (and cameras) as easy as possible. We stock a huge range of kit, with hire periods available from 3 days to 3 months.

LENSPIMP

J702

lenspimp.com

Camera lenses for hire to fit Canon, Nikon, Fuji, Sony, Olympus and Panasonic from 4.5mm to 800mm.

LEOFOTO

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Leofoto specilises in lightweight, sturdy and practical carbon tripods, as well as other photographic equipment accessories.



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G500

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LIGHT BLUE SOFTWARE

F801

lightbluesoftware.com

- @lightbluesoftware
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Light Blue takes the stress out of your business admin tasks, and helps you to manage shoots, clients, and finances with ease, meaning you can spend more time taking great pictures, and less doing office work. Visit our stand to get a free demo.

LITTLE VINTAGE PHOTOGRAPHY

G550

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LOGICKEYBOARD

400

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J400

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LOWEPRO

M500

lowepro.com/uk-en

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LOXLEY COLOUR

L401

loxleycolour.com

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LUMESCA

D701

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LUMIX

K206

panasonic.com/uk

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M.S HOBBIES

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The UK and European resource for cameras, film and processing for the iconic Minox analogue range.

MAC GROUP

M198, M200, N200

macgroupeu.com





We provide photographers, videographers, students and educators with the finest tools n eeded to create images.

MANFROTTO

manfrotto.com/uk-en

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@Manfrottoimaginemore

Manfrotto is committed to the needs of professional photographers and filmmakers, offering a comprehensive ecosystem of high-performance products including camera tripods, heads, lighting stands, bags, and accessories.

MARK ROBERTS MOTION CONTROL

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The leading manufacturer and supplier of cutting-edge solutions for motion control, automation, broadcast robotics, volumetric and remote image capture.

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- @@martinnewton_model_ photography
- @martinnewtonphotographytra694

Photography courses and training around the UK.

MÉDECINS SANS FRONTIÈRES

J600

msf.org

Our teams act fast to save people's lives in conflict zones, and in the wake of natural disasters and epidemics. We need your support now more than ever to provide people with life-saving medical care.

MYPHOTOCLUB

myphotoclub.co.uk

MyPhotoClub is a friendly, online community for photography enthusiasts - to learn and be inspired by our fantastic Speakers and Tutors.

N-PHOTO MAGAZINE

digitalcameraworld.com/uk

- @NPhotomag
- @ @nphotomag/

N-Photo is far more than just a magazine subscription; it's a front-row pass to some of the world's finest professional Nikon users, providing authoritative expertise, tips, projects and buying guidance for photographers of all abilities



NAM STUDIO EOUIPMENT

J306

namgrip.tv

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NAM Studio Equipment supplies quality photographic and video equipment from the leading manufacturers, including camera accessories, light stands, tripods and hard cases.

NANDOFF DATA RECOVERY

M701

nandoff.com

- @NANDoffDataRecovery
- @ @nandoff_data_recovery
- @NANDOFFDR

NANDOFF is a data recovery service and specialist in flash memory, serving photographers and videographers alike.

NANLITE

M198

nanlite.co.uk

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Nanlite offers a versatile range of LED lights and accessories designed to help all sorts of image-makers achieve their vision.

NEEWER

K504

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Neewer focuses on cuttingedge software and hardware for photography, live streaming, and video production. Our extensive product range includes LED panels, flashes, ring lights, video recording equipment, and accessories like softboxes and tripods.

NEWELL

1105

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Newell is a leading producer of 3rd party power and lighting solutions for photography and videography, offering a wide range of compatible rechargable camera batteries and chargers, and a series of smart LED lighting options for creative projects.

NIKON

B600

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Nikon is a world-leading provider of innovative optics technology - from consumer and professional cameras to lenses, and system accessories. Nikon's revolutionary Z series mirrorless cameras and NIKKOR Z lenses represent a new dimension

NISIOPTICS

D550

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NiSi is a manufacturer of high-quality photographic equipment and filters.

NOVOFLEX

M198

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Novoflex produces unique photographic and cinematic accessories for image makers around the world. Through careful study and product testing, Novoflex provides solutions to enhance the quality of the photographic experience and help make perfect images.

NPHOTO

of optical performance.

H400

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If you're a regular reader you'll already know our team of expert writers and columnists, and the consistently high level of portfolios, features, reviews, techniques and business advice we're delivering each month, and this all stays the same, with no need to log in for access.

To get the full experience you can choose to sign up for free-to-access premium content, such as portfolios, features and reviews, video interviews and tutorials and exclusive competitions. It's going to change the face of photo mags forever, so come on over and take a look!





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Exclusive offers

■ Top columnists





OPTIONS



professionalphoto.online

Pro reviews of the latest essential kit

Industry news

Enhanced features with video content









OBSBOT

K404

obsbot.com

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- @ @obsbot
- @obsbot
- @OBSBOT

OBSBOT produces artificial intelligence cameras which use the power of AI to track movement; making them perfect for live-streaming, conferences, and presentations. The newest 4k PTZ Tail Air and Tiny 2 cameras will be at the show

OM SYSTEM

omsystem.com/en

- @OMSystemUK
- @ @omsystem.cameras
- @OMSYSTEMCameras

We work for the photographer, and we know there's more than one way to take a photo, capture a moment. or build a camera. Cameras that are compact but packed with impact so that they can be with you for all those once-in-a-lifetime memories, is our goal.

OODIO

oodio.net

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We are Oodio, a post-production. design, and print company bound by our love for photography. We are

obsessed with making premium handcrafted albums driven by precise color science. We offer color correction. retouching and video editing services.

OPTECH

1400

holdan.co.uk/brand/OpTech

OpTech is a leading manufacturer of neoprene camera straps, pouches and accessories for the photo industry.

ORANGEMONKIE

V706

orangemonkie.com

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- @ @orangemonkieteam

ORANGEMONKIE, INC created the world's first foldable all-in-one photography studio, providing a portable and affordable means of capturing stunning product photos on the go. Expand your creativity with Orangemonkie.

ORCA

L400

holdan.co.uk/brand/Orca+Bags

Orca Bags provides customised bags and accessories for today's working broadcast and cinema professionals worldwide

PATERSON PHOTOGRAPHIC

patersonphotographic.com

@PatersonPhoto

Worldwide Paterson is best known for the high quality darkroom equipment it manufactures here in the UK. It also develops Benbo tripods has re-entered the studio lighting market with a comprehensive range of continuous lighting units.

PAUL ALISTAIR COLLINS PHOTOGRAPHY

G802

paulalistaircollins.co.uk

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Wildlife photography guiding in the UK and Europe, led by award-winning photographer and cameraman Paul Alistair Collins. From Italy's bears and wolves, to the wildlife of the Arctic Circle, Paul's workshops focus on unique access, with small group sizes for 1-on-1 tuition.

PEAK DESIGN

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Everyday bags, travel bags, camera accessories: as leaders in carry, we design gear that helps you transport and manage your stuff.



PENDA PHOTO TOURS

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We take photography travel to the next level. Our photo tours and safaris are designed to get you to the right place, at the right time to get that perfect shot. You'll always be guided by a pro, so that you hone your skills as you go no matter what level you're at.

PGD

L705

PGDPhotography.co.uk

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- @ @padphotographystudios
- @pgdphotography

We provide a full range of professional photographic studio services; fully equipped with top of the range digital photographic equipment plus a range of backgrounds and props.

PHO.TEES CLOTHING

photees.co.uk

Wearable marketing and design for creatives.

PHOTOGRAPHIC ALLIANCE OF GREAT BRITAIN

D805

thepagb.org.uk

The Photographic Alliance of Great Britain (PAGB) is a membership organisation that co-ordinates activities for camera clubs in the UK.

PHOTOGRAPHY NEWS

Food Village

photographynews.co.uk

The latest news, reviews, and stories from the world of photography. Hear from pros and learn must-know techniques.

PHOTOHAWK

K700

photohawk.com

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- @photohawk.io
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Introducing the ultimate way to share event photos! With Photohawk you can leverage the latest in AI to make sharing or selling your photos easier than ever before. Photohawk can automatically tag your photos so that customers can find their images in seconds.

PHOTOMART

godox.co.uk

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GODOX UK, will be represented by its British partner Photomart at stand H500, with exclusive GODOX equipment on offer, as well as professional photographers to help and guide you. Visit us for exclusive show offers and competitions.

PHOTOPLUS MAGAZIINE

digitalcameraworld.com/uk

- ② @PhotoPlusMag
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A subscription to PhotoPlus is a must-have for Canon EOS DSLR photographers. PhotoPlus remains an authoritative and cut-to-the-chase voice for Canon news and independent reviews, as well as an inspiring source of hands-on tutorials and guides.

PHOTOTEVA PHOTOGRAPHY TOURS

B400

phototeva.com

We are one of the world's leading photography expedition companies. We take our clients to the most interesting and unique places because we understand that you want to return home with a special experience, interesting stories, and photos that others do not have.



PHOTOXPORT

photoxport.com

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Photoxport provides innovative, carefully selected, leading-edge print technologies and brands to the photographic and reprographic industries.

PIXAPRO

K404

essentialphoto.co.uk

- ② @PIXAPROUK
- @ @pixapro
- @pixapro

We are specialists in lighting solutions for photography and videography. We stock a wide range of flash lighting, continuous and LED lighting. video solutions (from stabilisers to microphones), light modifiers, stands, backgrounds, studio fixtures and more!

PLOT-IT

L608

plot-it.co.uk

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plot-IT is the online home for all your large format photographic requirements. From Large format printers (17" - 60" wide), to inks and media, to canvas stretchers bars and liquid laminate - we stock it all.

PORTSONACHAN HOTEL

N602

portsonachan.com

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PRAETEGO

J101K208

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PRO PRINT SOLUTIONS

N305

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Canon Large Format Printer Specialists.

ONAP

J150

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QT ALBUMS

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Manufacturers of the world's most beautiful luxury albums.

RADIANT PHOTO

radiantimaginglabs.com

The focus of Radiant Photo is to deliver on three promises: Lifelike color, realistic detail and natural light. Intelligent scene detection and the power of AI will give you results in seconds. You can change, tweak and add any improvement as you wish to perfectly fit your image.



REMEMBER MY BABY

K097

remembermybaby.org.uk

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- @RemembermybabyOrgUk

We offer a free gift of baby remembrance photography to parents suffering the loss of a baby either before, during or shortly after birth. We are a registered charity with a network of volunteer pro photographers and we are recruiting volunteers to support our work.

RIGU

L700

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Rigu offers the widest selection of camera straps in the UK, with options available in a huge array of colours and materials. From hobbyists with lightweight film cameras, to dual-camera wielding wedding photographers, Rigu has you covered.

ROCKY NOOK

K202

rockynook.com

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- @ @rocky_nook
- ◎ @rocky_nook

Rocky Nook is an independent publishing company known for creating the industry's best books for helping photographers of all levels improve their skills in capturing those moments that matter.

RØDE

L310

rode.com

Realise your creative vision with RØDE. Cutting edge, high-quality microphones and audio equipment for content creation, studio, live and location recording.

ROTATRIM

E400

rotatrim.com

Rotatrim is proud to offer a range of precision trimmers, paper cutters and cutting mats which are unrivalled in their quality, accuracy, reliability and longevity.

ROTOLIGHT

K201

rotolight.com

- @rotolightuk
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Rotolight designs innovative LED lighting products for photographic and video content creators. Products manufactured here in the UK.

ROYAL PHOTOGRAPHIC SOCIETY

G603

rps.org/membership

- @royalphotographicsociety
- @ @royalphotographicsociety
- @The_RPS
- @TheRoyalPhotographicSociety

The Royal Photographic Society (RPS) is an education charity committed to bringing photography to everyone. Membership is open to all and by joining, you will become part of community of over 10,000 people who share a love of photography.

RSPB

K099

rspb.org.uk

Help to restore, protect and care for the places our wildlife call home. Get closer to the nature you care about.

RYCOTE

M500

rvcote.com/

@@rycoteuk

Rycote products withstand the harshest of environments and rigors of daily use to ensure capture of consistent and exceptional professional audio.



SAMYANG

1400

holdan.co.uk/brand/Samyang

Samyang offer a complete range of lenses, including Auto and Manual Focus, for photographers and film creators. Samyang's advanced, high quality optics are engineered to enable everyone to fully explore their creativity and tell their own unique story.

SARAMONIC

M198

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At Saramonic, we live and breath audio. With a broad range of microphones and audio adaptors for DSLR, Mirrorless and Video Cameras, as well as audio tools for use with smartphones, tablets, and other devices, Saramonic can help you make your audio remarkable.

SHECLICKS

M20

sheclicks.net

SheClicks is a community for female photographers with a friendly, informative vibe.

SHIFTCAM

1203

shiftcam.com

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- @ @shiftlens
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At ShiftCam, we have embarked on a mission to redefine the boundaries of mobile phone technology to transform your smartphone into a professional-grade masterpiece.

SHIMODA

M20

uk.shimodadesigns.com

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Shimoda backpacks are designed to get you and your camera where you need to be with greater energy and focus.

SHOOT SYSTEMS

1704

shootsystems.com

Photographic solutions to facilitate online sharable content with Shoot 'N' Print software.

SIGMA

J304

sigmuk.com

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SIM IMAGING

D800

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We combine award-winning customer service with excellent quality photo products handmade exclusively in the UK. From albums and books, to personalised USB's and prints, to bespoke frames and wall art, we offer something for every photographer to sell on to their clients.

SIRUI

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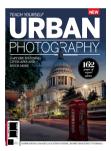
















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SKYLUM

skylum.com/luminar

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- @Luminar_Global

Skylum's core product, Luminar Neo, enables photographers of all skill levels to transform their visions into reality with advanced AI-based technologies. while providing the artist with complete control over the final result.

SLIK

L400

holdan.co.uk/brand/SLIK

SLIK's original and innovative tripod designs have become industry standards, and their comprehensive range of products continues to meet the needs of photographers at all levels.

SMOKENINJA

K201

smoke-ninja.com

The SmokeNINJA is a battery powered, wireless handheldmini smoke machine, designed for photographers, entry-level videographers and content creators.

SOLARCAN

G501

SOLARCAN.CO.UK

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- @ @thesolarcan
- 🔯 @thesolarcan

The world's simplest camera is back. Check out our stand to learn more about our brand new camera: THE SOLARCAN PUCK!

SONNET TECH

1400

holdan.co.uk/brand/Sonnet

Sonnet Technologies is a leading provider of Thunderbolt expansion products for IT and professional users in the audio, video and broadcast industries.

SONY

E600, E699

sony.co.uk

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Sony is the leading full-frame mirroless camera manufacturer, with cameras designed to service every genre of still and motion production. Visit our stand to get hands on demos with the latest cutting edge camera's such as the A9iii and A7RV.

SOOD STUDIOS

soodstudio.co.uk

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Sood Studio Limited UK provides design, print and binding services for professional photo albums.

SPEEDIGIMBAL

K097a

colinbrister.co.uk/product/ speedigimbal

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- @ImageMX1

The SpeediGimbal is a new monopod/ tripod head providing instant support and manoeuvrability. The device works for all lenses and scopes. perfect for sports, wildlife, macro and birdwatching, where being mobile and being able to connect quickly is vital.

SPIDER HOLSTER

spiderholster.com

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Spider Camera Holster has revolutionised camera carrying in the field. Recognised for its speed, comfort, and security, Spider Holster offers ergonomic solutions for photographers of all types.



SRB PHOTOGRAPHIC

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Providing camera accessories, filters, tripods and more to all levels and types of photography since 1967.

STEDILENS

stedilens.com

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StediLens is an ingenious solution for stabilising your telephoto lens or camera using gimbal-like stabilisers. Designed for ease of use and quick setup, the concept ensures vou're ready to capture the ideal shot in seconds.

STREETSNAPPERS

streetsnappers.com

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We run documentary street photography workshops around the UK and in Europe. StreetSnappers is now one of the world's leading providers of

street photography education. Join us on the stand to book a workshop, get advice about street photography or just have a chat!

STRETCH SEAT

www.arkayuk.co.uk/product/ stretch-seat/

A lightweight, sturdy folding stool, perfect for camping, spectating, day trips or photography shoots.

STUDIO NETWORK **SOLUTIONS**

holdan co.uk/brand/SNS

Modern workflow solutions for remote. on-site, and in-studio video teams.

STUDIO NINJA

studioninia.co

- @studioninjacrm
- @ @studioninjacrm
- @StudioNinja

Studio Ninja is the world's most userfriendly studio management software designed by photographers, for photographers!

SYMPLY

1501

gosymply.com

- @gosymply
- @ @gosymply
- @company/gosymply
- @gosymply

Symply offers storage solutions that cater to the needs of content creators; from the initial stages of data ingest and acquisition in the photo and video production, to post-production, VFX, final delivery, archive, and future monetisation.

SYNOLOGY

synology.com

- @SynologyUKandNordic
- @synology

Finding the perfect solution to store and manage your files can be difficult. Synology NAS brings speed, simplicity, security, and seamless backup to your workflow, allowing you to focus on your business without technology holding you back.

TAILS

F411

tails.com

The UK's favourite dog food - for any photographer's canine companion.



TAMRON

G500

transcontinenta.co.uk/en/brands/ tamron

Manufacturing high-quality photographic lenses, optical components and commercial / industrial-use optics.

TENBA

Mann

uk.tenba.com

- @@tenbauk

Tenba has evolved with photographers' needs, designing tough, intuitivelyengineered bags and cases to protect creative equipment. Whether you are shooting in Central Park or Antarctica, Tenba will get your gear there and back intact.

TETHER TOOLS

D701

tethertools.com

- @tethertools
- @@tethertools @tethertools
- @tethertools

Tether Tools® creates essential workflow solutions and versatile gear designed specifically to support the creative process for photographers and videographers.

THAT **PHOTOGRAPHY SPOT**

1603

thattogspot.com

- @ThatTogSpot
- @@thattogspot
- @ThatPhotographySpot

That Tog Spot is committed to enabling pet and portrait photographers to shoot with confidence. We help photographers start on the right track to enhancing their professional workflows and business strategies to create more profitable portrait photography businesses.

THE LEATHER REBEL

theleatherrebel.com

- @theleatherrebelcamerastraps
- @theleatherrebel_

Robust and comfortable straps and harnesses made of saddle leather.

THE PHOTOGRAPHIC ADVENTURE COMPANY

D802

thephotographicadventure company.com

- @@photographicadventurecompany
- 🗓 @greg-childs-57153025a

The Photographic Adventure Company offers luxury travel and motorsport photography tours and workshops, both in the UK and internationally. We work with award-winning photographers to provide our clients with an unforgettable experience.

THE RIGHT KIT

rightkit.co.uk

Lenses filters and accessories for your mobile phone. TRK is all about having fun with phone photography. Videos, blog posts, websites, stock & product photos - do it all from your phone!

THE SOCIETY OF **PHOTOGRAPHERS**

.1152

thesocieties.net

- @theSocieties
- @ @thesocietyofphotographers
- (in) (in) (the sop
- @TheSocieties
- @thesocietyofphotographers

The Society of Photographers is one of the world's largest organisations for pro and aspiring pro photographers. Members receive a range of benefits to help them in their careers and businesses

THE TRAMONTINA COLLECTION

G704

graphistudio.com/en/ tramontina-collection

- @Graphistudio
- @ @graphistudio
- @graphistudio

Better your business with stunning albums, wall art and portrait boxes that your clients have never seen before. Be inspired by the all new Tramontina Collection.



THE WILDLIFE TRUSTS

H308

wildlifetrusts.org

The Wildlife Trusts are a federation of 46 independent wildlife conservation charities covering the whole of the UK.

THE WOODLAND TRUST

K599

woodlandtrust.org.uk

Woodland Trust is the largest woodland conservation charity and a leading voice in bringing the UK's trees and woodlands to the attention of Government, land owners and the public.

THINK TANK

G500

transcontinenta.co.uk/en/brands/think-tank.

Think Tank designs camera bags, backpacks, trolleys, shoulder bags and carrying systems for photo and video professionals.

THIS IS HOW I ROLL FILM

POD 4

thisishowirollfilm.co.uk

@ @thisis_howiroll

We sell the Kodak Motion Picture film stocks such as 50D,200T, 250D, 500T, plus the Kodak Eastman XX Black & White film. We also stock Kodak Ektachrome 100D which is a colour positive slide film.

THYPOCH

D702

thypoch.com

- @thypochofficial
- @ @thypoch_official
- @Thypoch

Lenses for rangefinder cameras.

TIMELAPSE.CAMERA

H200

timelapse.camera

- 1 @timelapse.camera
- @ @infinityimagingsystems

Our Timelapse Camera is for professional photographers wanting to offer a long-term timelapse solution to their client base. Our systems have been designed to stand the test of time, whilst ensuring ease of use and the ability to install the system virtually anywhere.



TOWERGATE CAMERASURE

H402

towergateinsurance.co.uk

Whether it's insuring your business or pleasure, Towergate's specialists are here to help you get the right cover.

TRANSCONTINENTA

G500

transcontinenta.co.uk

- 🕧 @TranscontinentaUK
- @ @transcontinentauk
- ☐ @Transcontinenta

In the field of photography, video, storage, sport optics and mobile connectivity we represent a wide portfolio and diversity of brands. We have a brand and a solution for everyone who, like us, has a passion for imaging. Come and see us on stand G500 and find a brand for you.

ULTIMAT

C501a

ultimatframes.com

Market-leading frames and canvases.



URTH

NEOO

uk.urth.co

@UrthStores

@ @urth

Technical tools for photographers. Explore camera tools and bags made to support your photography practice in any environment.

USB 4 **PHOTOGRAPHERS**

.1159

usb4photographers.com

Logo branded USB sticks and personalised USB gift boxes for wedding photographers.

VANGUARD WORLD UK LTD

vanguardworld.co.uk

- @ @vanguardphotouk 🔕 @VanguardPhotoUK

Vanguard has been designing, manufacturing and selling photography accessories since 1986, winning multiple global and local awards for our tripods, bags and cases.

WEST MIDLANDS **REGIONAL CYBER CRIME UNIT**

.1160

wmcyber.org

@ROCUWM

@WMRegionalCyberCrimeUnit

The Regional Cyber Crime Unit (RCCU) is part of a national framework of specialist investigators with a mission to respond to and combat serious incidents of cyber-crime impacting the region. Find out how your business could benefit from our advice.

WEX PHOTO VIDEO

L304, M400

wex.co.uk

- @wexphotovideo
- @@wexphotovideo
- @wextweets
- @WexPhotoVideo

Wex's dedication to service. expertise and customer satisfaction is underpinned by competitive prices and the largest range of any UK photo and video retailer. Find us at stand M400. or L300 for talks from industry leading filmmakers and photographers.

WILDLIFE DREAMS

wildlife-dreams.com

Wildlife Dreams is a specialist photographic safari company for travellers who are particularly interested in wildlife photography on safari or using wildlife hides. It's our passion to create memorable holidays. No itinerary is too big or too small.

WILDLIFE WORLDWIDE

N550

wildlifeworldwide.com

- @wildlifeworldwide
- @wildlifeww

Our collection of wildlife photography holidays has been designed to offer the perfect combination of outstanding wildlife viewing, exceptional photography opportunities and expert tuition. We offer a wide choice of group and tailor-made photography trips for all abilities

WISE

L400

holdan.co.uk/brand/Wise+Advanced

Wise is a leader in video-optimised storage cards and SSD drives.

WWF

G708

wwf.org.uk

WWF is the world's leading independent conservation organisation working in more than 100 countries to create solutions to address environmental challenges facing the planet, so that people and nature can thrive.



XEEN

L400

holdan.co.uk/brand/XEEN

Samyang's premium XEEN lenses are specifically designed for cinematography. XEEN CF Cine Prime lenses are ultra-lightweight, high performance for large image sensors. The XEEN Meister lenses are a new series of very fast full-frame prime lenses.

XENCELABS

L501

xencelabs.com

- @xencelabsemea
- @ @xencelabs.emea
- (ii) @xencelabs
- @Xencelabs

Xencelabs provides best-in-class digital drawing, photo and video editing solutions enabling creative professionals to expand their creativity and enhance productivity.

YINBEN FILTER

N601

ybfilter.en.alibaba.com

Camera filter range featuring more than 200 products.

YOLOLIV

1400

holdan.co.uk/brand/YoloLiv

Building the next generation of live streaming tools.

YONGNUO

K205

hkyongnuo.com/home

- @YongnuoPhotography
- @ @globalyongnuo
- @YONGNUOPhotography

YONGNUO develops products, manufacturing and retailing of professional photographic equipment. Our products are highly regarded by the global photography enthusiasts, selling in more than 100 countries and regions around the world. Camera, lens, flash, flash trigger, LED lights, studio lights and other accessories.

ZHIYUN

G500

transcontinenta.co.uk/en/ brands/zhiyun

One of the world's leading tech manufacturers of professional photography equipment.

ZONE IMAGING LAB

G501

zoneimaging-photochemicals.co.uk

- @zoneimaging
- @ @zoneimagingltd

We focus on pushing the boundaries of black and white photochemistry technology to new heights of innovation and to make it more environmentally friendly.

ZOOM CORP

L196

zoomcorp.com/en/jp/ handy-recorders

Market leading audio recording hardware from Zoom including the latest products, from field and hand held recorders, to podcasting kit, digital mixers, microphones and accessories.

ZOOM PHOTO TOURS

K207a

zoomphototours.com

Zoom Photo Tours offers unique photo adventures to amazing destinations around the globe, perfectly tailored specifically for photographers.

PRODUCT GUIDE 2024

OFFICIAL RETAILERS

CameraWorld	F500
London Camera Exchange	J400
Wex Photo Video	L304, M400

POD 4

G501

G708

ACTION, 360 & DRONES

Extreme Fliers	N214
Insta360	N599

ASSOCIATIONS, COMMUNITIES & CHARITIES

This Is How I Roll Film

Zone Imaging Lab

Association of Photographers	G306
British Institute of Professional Photography	M197
Cancer Research	B702
Civil Aviation Authority (The)	H401
Disabled Photographers' Society	C503
Fauna & Flora	F803
Greenpeace	J701
Guide Dogs	D808
Guild of Photographers	H700
Institute of Medical Illustrators	J151
MyPhotoClub	G303
Photographic Alliance of Great Britain	D805
Remember My Baby	K097
Royal Photographic Society	G603
RSPB	K099
SheClicks	M201
The Society of Photographers	J152
The Wildlife Trusts	H308
The Woodland Trust	K599
UK Competitions	M604
West Midlands Regional Cyber Crime Unit	J160

ALBUMS, PHOTO GIFTS & WALL ART

CEWE	E406
CloudPics	E551
Digitalab	M202
DS Colour Labs	B701
Folio Albums	F750
Fujifilm	J500
Henley Albums	G706
Kenro	D310
Loxley Colour	L401
nPhoto	H400
Oodio	H605
QT Albums	H300
SIM Imaging	D200
Sood Studios	B401
The Tramontina Collection	G304

ASTRO PHOTOGRAPHY & FILM

WWF

SRB Photographic	N704

ANALOGUE, FILM & DARKROOM EQUIPMENT

Alfie Cameras	POD 2
Analogue Wonderland	G709
Capix	D400
Dupli	G406
HARMAN Photo	G710
ILFORD PHOTO	G710
Intrepid Camera Co.	POD 1
Little Vintage Photography	G550
M.S Hobbies	J199
Newell	L195
Solarcan	G501



BAGS & CASES

Dulepro Summit Creative	G602
Fourteen 04	G805
iMO Camera Fashion	K701
Lowepro	M500
Manfrotto	M500
Peak Design	G500
Praetego	J101
Shiftcam	J203
Shimoda	M200
Tenba	M200
Think Tank	G500
URTH	N600
Vanguard World UK Ltd	C500

Shoot Systems L704 Skylum D705 Studio Ninja M195 Symply L501 Synology F810 **Tether Tools D701**

CAMCORDER ACCESSORIES

Hollyland	B350
Insta360	N599
Newell	L195

BOOKS, GUIDES & MAGAZINES

Amateur Photographer	K207
CBL Distribution Ltd	N198
Creative Photography Experience	М193
Digital Camera Magazine	H404
Digital Photographer Magazine	H404
EOS Magazine / Academy	N201
N-Photo Magazine	H404
Photography News	Food Village
PhotoPlus Magazine	H404
Rocky Nook	K202

CAMERA ACCESSORIES

Angelbird	L501
Bafang	D850
Benro	N200
Calibrite	D701
Capix	D400
CAVIX	L192
Click Backdrops	K200
Disabled Photographers' Society	C503
Dulepro Summit Creative	G602
Fotospeed	D600
Fotoworx	D820
Gitzo	M500
Global Distribution	L501
Hikmicro	L200
Holdan	L400
Hollyland	B350
iMO Camera Fashion	K701
Insta360	N599
JOBY	L191
Just Sensor Cleaning	L195
Kase Filters	C501
Leofoto	G500
Lowepro	М500
Lumesca	D701
Manfrotto	М500
Neewer	K504
Newell	L195
Novoflex	M198

BUSINESS & MARKETING SERVICES

ADOBE HUB	H603
AfterShoot	L190
Calibrite	D701
Capture One	K505
CloudPics	E551
GotoFoto	K204
GotPhoto	J305a
Light Blue Software	E801
Oodio	H605
OrangeMonkie	K706
Photohawk	K700
Radiant Photo	H305

OrangeMonkie	K706
Paterson Photographic	F700
Peak Design	G500
Rigu	L700
Shiftcam	J203
SIRUI	C502
Spider Holster	D701
SRB Photographic	N704
StediLens	M602
Tether Tools	D701
The Leather Rebel	M702
The Right Kit	N705
timelapse.camera	H200
Transcontinenta	G500
URTH	N600
Vanguard World UK Ltd	C500
YinBen Filters	N601
Yongnuo	K205

OM System	L500
Shiftcam	J203
Samyang	L400
Sigma	J304
Solarcan	G501
Sony	E699, E800
Tamron	G500
The Right Kit	N705
timelapse.camera	H200
Yongnuo	K205
Xeen	L400

CAMERAS & LENSES

Alfie Cameras	POD 2
Analogue Wonderland	G709
Blackmagic Design	L400
Canon	N400, N500
Disabled Photographers' Society	C503
Fujifilm	J500
Fujifilm INSTAX	J505
Hikmicro	L200
Holdan	L400
Hollyland	B350
Insta360	N599
Intrepid Camera Co.	POD 1
IRIX	K506
LAOWA	B601
Lenses For Hire	J606
Lenspimp	J702
Lumix	K206
M.S Hobbies	J199
Newell	L195
Nikon	B600
Nikon	B600
Nisi Optics	D550
OBSBOT	K404

CONTINUOUS LIGHTING/LIGHT CONTROL

N212

D701

CLOTHING & ACCESSORIES

Custom Made Insoles

Pho.tees Spider Holster

Adaptalux Ltd	J196
AJ's	K601
Amaran	B700
broncolor	G500
EssentialPhoto & Video	K404
FOTOBETTER	J604
Hobolite	D700
Kenro	D310
Lumesca	D701
Nanlite	M198
Neewer	K504
Paterson Photographic	F700
PIXAPRO	K404
Rotolight	K201



EDITING & POST-PRODUCTION SOFTWARE

ADOBE HUB	H603
AfterShoot	L190
Calibrite	D701
Capture One	K505
CloudPics	E551
Radiant Photo	H305
Skylum	D705
Symply	L501

FILTERS

IRIX	K506
Kase Filters	C501
Nisi Optics	D550
Rigu	L700
The Right Kit	N705
URTH	N600
YinBen Filters	N601

FLASH HEADS & KITS / FLASHGUNS & ACCESSORIES

Adaptalux	J196
AJ's	K601
EssentialPhoto & Video	K404
Kenro	D310
Manfrotto	M500
Neewer	K504
PIXAPRO	K404

FRAMING & FINISHING

crystalframe	Н309
DS Colour Labs	B701
Frames for Photographers	J605
Kaleidoscope Framing	N702
Loxley Colour	L401
Oodio	H605
Rotatrim	F400
Ultimat	C501a

GIMBALS & STABILIZERS / SLIDERS, **DOLLIES & JIBS**

NAM Studio Equipment	J306
PIXAPRO	K404
SpeediGimbal	K097a
StediLens	M602
Zhiyun	G500

HARDWARE, TABLETS, PHONES

CyberPowerPC	L194
Logickeyboard	L400
Synology	F810
Xencelabs	L501

INSURANCE

Aaduki Multimedia Insurance	L607
Eversure Insurance	N196
Glover & Howe	N203
Infocus Insurance	G803
Insurance Emporium (The)	F800
Towergate Camerasure	H402

LEGAL & COPYRIGHT

Civil Aviation Authority (The)	H401
Intellectual Property Office	N706
West Midlands Regional Cyber Crime Unit	J160

MEMORY

Angelbird	L501
Global Distribution	L501
LaCie	L501
Lexar	G500
Nandoff Data Recovery	M701
USB 4 Photographers	J159



MONITORS

Atomos	L400
EIZO	J305
Holdan	L400
Lumesca	D701
Xencelabs	L501

PAPER & PRINTING / PRINTERS

Canon	N500, N400
Canson® Infinity	N202
Capix	D400
CloudPics	E551
Digitalab	M202
DS Colour Labs	B701
Dupli	G406
Epson	D500
Fotospeed	D600
Fujifilm	J500
Fujifilm INSTAX	J505
Hahnemühle	Photo Studio, B802
Hahnemühle Innova Art	Photo Studio, B802 C400
Innova Art	C400
Innova Art Kaleidoscope Framing	C400 N702
Innova Art Kaleidoscope Framing Loxley Colour	C400 N702 L401
Innova Art Kaleidoscope Framing Loxley Colour nPhoto	C400 N702 L401 H400
Innova Art Kaleidoscope Framing Loxley Colour nPhoto PhotoXport	C400 N702 L401 H400 D401
Innova Art Kaleidoscope Framing Loxley Colour nPhoto PhotoXport Plot-it	C400 N702 L401 H400 D401 L608
Innova Art Kaleidoscope Framing Loxley Colour nPhoto PhotoXport Plot-it Pro Print Solutions	C400 N702 L401 H400 D401 L608 N305

РНОТОВООТНЅ

Everybooth	H601
Fujifilm INSTAX	J505
PhotoXport	D401

SOUND & AUDIO

Hollyland	B350
JOBY	L191
OBSBOT	K404
RØDE	L310
Rycote	М500
Saramonic	М198
ZOOM Corp	L196

STOCK & FOOTAGE

Alamy	К199
Catchphrase Photos	G804

STORAGE

Angelbird	L501
Fotospeed	D600
Global Distribution	L501
HPRC Plaber	G401
LaCie	L501
Lexar	G500
Lowepro	М500
Nandoff Data Recovery	M701
QNAP	J150
Symply	L501
Synology	F810
Tenba	M200
USB 4 Photographers	J159
Wise	L400



STUDIO EQUIPMENT & ACCESSORIES

AJ's	K601
broncolor	G500
CAVIX	L192
Click Backdrops	K200
Click Heat	D830
Dulepro Summit Creative	G602
Easiframe	L600
FOTOBETTER	J604
Fotoworx	D820
Godox (represented by PiXAPRO)	K404
Hobolite	D700
Lumesca	D701
NAM Studio Equipment	J306
Nanlite	M198
Novoflex	M198
OrangeMonkie	K706
PGD	L705
Photomart	H500
Rotatrim	F400
Saramonic	M198
Smoke Genie	F411
SmokeNINJA	K201
Spider Holster	D701
Stretch Seat	K702
Symply	L501
Tether Tools	D701
Transcontinenta	G500
Xencelabs	L501

TRAINING & EVENTS

Cornish Seascape Holidays Ltd	L609
Creative Photography Experience	M193
Creativity Hub Events	J206
Darkskies Tenerife	J703
Devon Photography Training	K600
EOS Magazine / Academy	N201
Institute of Medical Illustrators	J151
Intellectual Property Office	N706
Little Vintage Photography	G550
Martin Newton Photography Trips & Training	J601
Royal Photographic Society	G603
Streetsnappers	J607
That Photography Spot	J603
West Midlands Regional Cyber Crime Unit	J160

TRAVEL & TOURS

Cornish Seascape Holidays Ltd	L609
Creative Photography Experience	M193
Darkskies Tenerife	J703
Martin Newton Photography Trips & Training	J601
Paul Alistair Collins Photography	G802
Penda Photo Tours	F550
Phototeva Photography Tours	B400
Portsonachan Hotel	N602
The Photographic Adventure Company	F805
The Wildlife Trusts	H308
Wildlife Dreams	F806
Wildlife Worldwide	N550
Zoom Photo Tours	K207a

MISCELLANEOUS

Hello Fresh	A20
Tails	F411



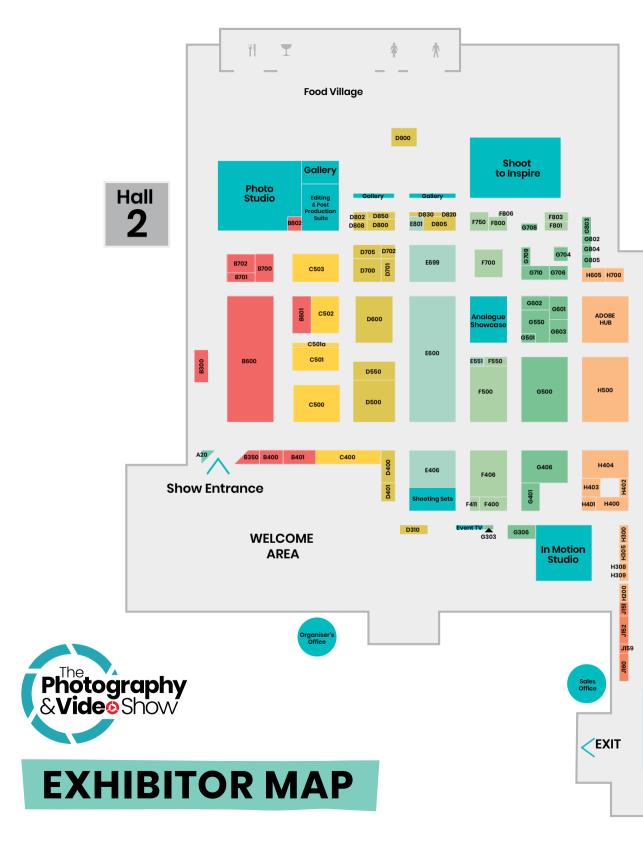
EXHIBITOR LIST

From studio gear, software and photographic societies, to the latest cameras and lenses - here's your stand-by-stand guide to the exhibitors...

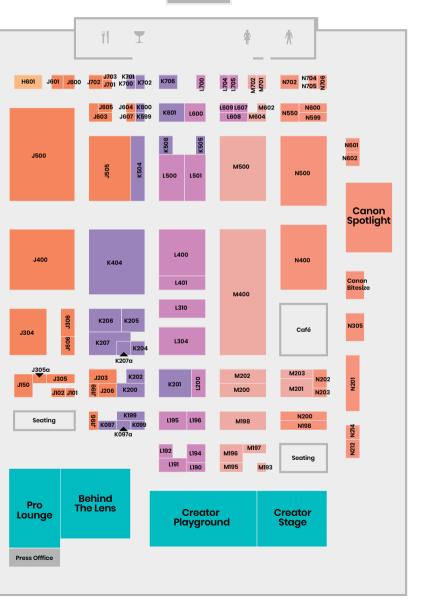
Adobe Hub	H603
Aaduki Multimedia Insurance	L607
Adaptalux	J196
AfterShoot	L190
AJ's	K601
Alamy	K199
Alfie Camera	POD 2
Amaran	B700
Amateur Photographer	K207
Analogue Wonderland	G709
Angelbird	L501
Aquatech	M500
Association of Photographers	G306
Atomos	L400
Avenger	M500
Bafang	D850
Benro	N200
Blackmagic Design	L400
British Institute of Professional	
Photography	M197
broncolor	G500
Calibrite	D701
Camera Competitions	M604
CameraWorld	F500
Cancer Research	B702
Canon N40	0, N500
Canson® Infinity	N202
Capix	D401
Capture One	K505
Catchphrase Photos	G804
CAVIX	L192
CBL Distribution Ltd	N198
CEWE	E406
Civil Aviation Authority (The)	H401
Click Backdrops	K200
Click Heat	D830
CloudPics	E551
Cokin	L400
Cornish Seascape	
Holidays Ltd	L609

Creative Photography	
Experience	M193
Creativity Hub Events	J206
crystalframe	H309
Custom Made Insoles	N212
CyberPowerPC	L194
Darkskies Tenerife	J703
Devon Photography Training	K600
Digital Camera Magazine	H404
Digital Photographer Magazine	H404
Digitalab	M202
Disabled Photographers'	
Society	C503
DS Colour Labs	B701
Dulepro Summit Creative	G602
Dupli	G406
Easiframe	L600
EIZO	J305
EOS Magazine / Academy	N201
Epson	D500
EssentialPhoto & Video	K404
Eversure	G601
Everybooth	H601
Extreme Fliers	N214
Fauna & Flora	F803
Folio Albums	F750
FOTOBETTER	J604
FotoGoto	K204
Fotospeed	D600
Fotoworx	D820
Fourteen 04	G805
Frames for Photographers	J605
Fujifilm	J500
Fujifilm INSTAX	J505
Gitzo	M500
Global Distribution	L501
Glover & Howe	N203
Godox	
(represented by PiXAPRO)	K404
GotPhoto	J305a

Greenpeace	J701
Guide Dogs	D801
Guild of Photographers	H700
Hahnemühle Photo Studi	o, B802
HARMAN Photo	G710
Hedbox	L400
Hello Fresh	A20
Henley Albums	G706
Hikmicro	L200
Hobolite	D700
Holdan	L400
Hollyland	B350
Hoya	L400
HPRC Plaber	G401
LFORD PHOTO	G710
Mo Camera Fashion	K701
nfocus	G803
nnova Art	C400
nsta360	N599
nstitute of Medical Illustrators	J151
nsurance Emporium (The)	F800
ntellectual Property Office	N706
ntrepid Camera	POD1
RIX LENS	K506
OBY	L191
lust Sensor Cleaning	L195
Kaleidoscope Framing	N702
Kase Filters	C501
Kenko	L400
Kenro	D310
Kondor Blue	L400
_aCie	L501
_AOWA	B601
_enses For Hire	J606
_enspimp	J702
_eofoto	G500
_exar	G500
ight Blue Software	E801
ittle Vintage Photography	G550
_ogickeyboard	L400



Hall



Piazza Suites (All Masterclasses)

STAND KEY

В

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K

L

M

N

London Camera Exchange	J400
Lowepro	M500
Loxley Colour	L401
Lumesca	D701
Lumix	K206
M.S Hobbies	J199
MAC Group M198, M2	00, N200
Manfrotto	M500
Mark Roberts Motion Control	L400
Martin Newton Photography	
Trips & Training	J601
Médecins Sans Frontières	J600
MyPhotoClub	G303
N-Photo Magaizine	H404
NAM Studio Equipment	J300
Nandoff Data Recovery	M701
Nanlite	M198
Neewer	K504
Newell	L195
Nikon	B600
Nisi Optics	D550
Novoflex	M198
nPhoto OBSBOT	H400 K404
OM System	L500
Oodio	H605
OpTech	L400
OrangeMonkie	K706
ORCA	L400
Paterson Photographic	F700
Paul Alistair Collins Photograph	y G802
Peak Design	G500
Penda Photo Tours	F550
PGD	L705
Pho.tees Clothing	F801
Photographic Alliance	
of Great Britain	D805
Photography News Food	d Village
Photohawk	K700
Photomart	H500
PhotoPlus Magazine	H404
Phototeva Photography Tours	B400
PhotoXport	D401
PIXAPRO	K404
Plot-it Portsonachan Hotel	L608
Praetage	N602
Praetego	K208

Pro Print Solutions	N305
QNAP	J150
QT Albums	H300
Radiant Photo	H305
Remember My Baby	K097
Rigu	L700
Rocky Nook	J202
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