

# What does the future of work look like? How are businesses adapting?

SmartBrief, along with TechRadar Pro, surveyed over 1,200 US-based professionals to learn more about the fundamental shift in the way we work. The results might be surprising.

## How have companies and employees adjusted their remote work practices?

**48%**

of companies did not provide remote work opportunities

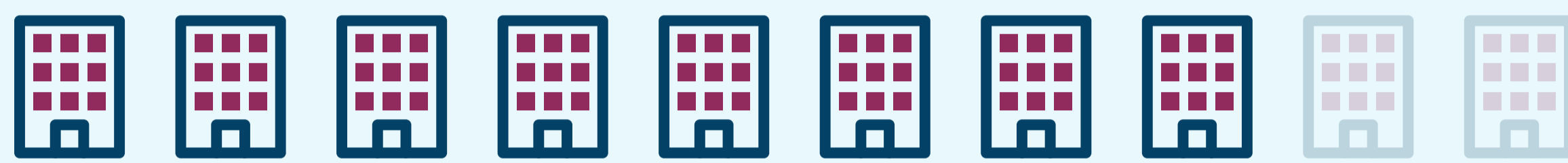


**30%**

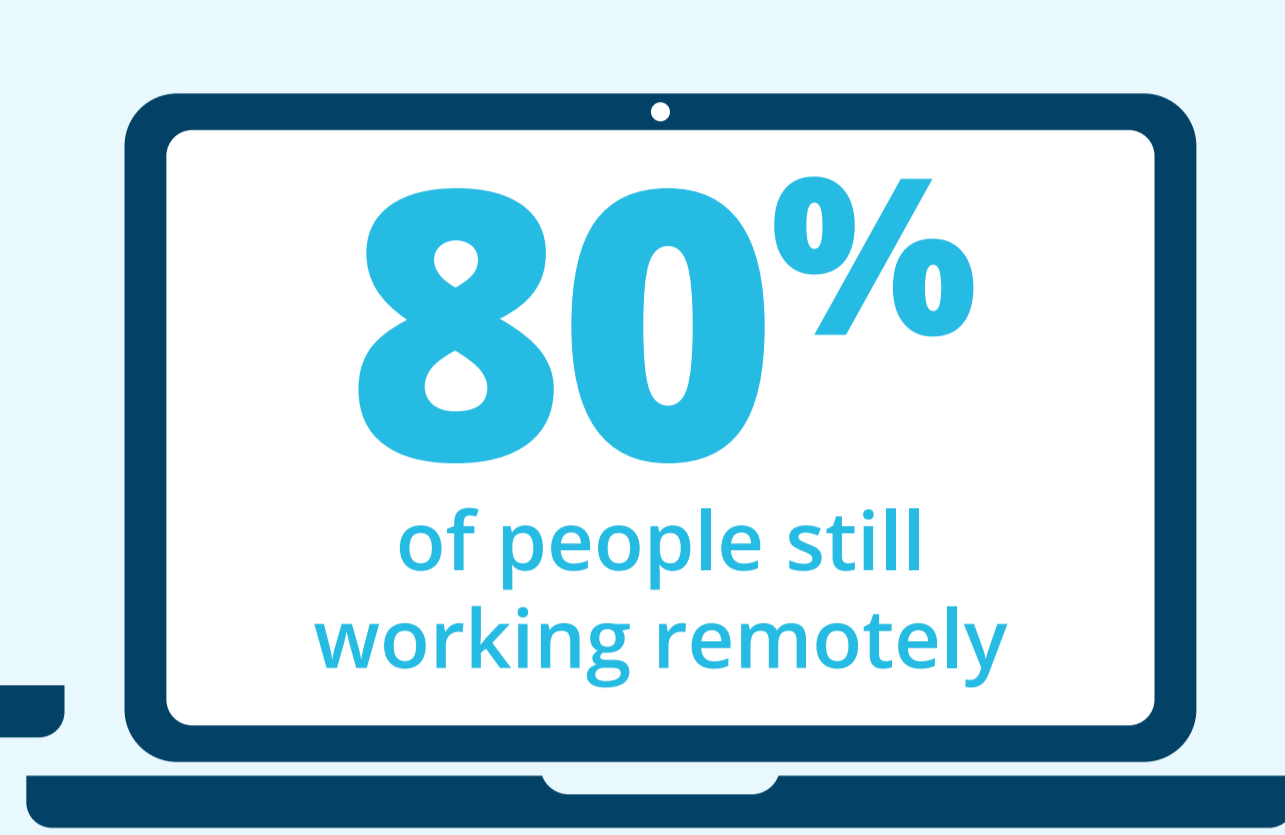
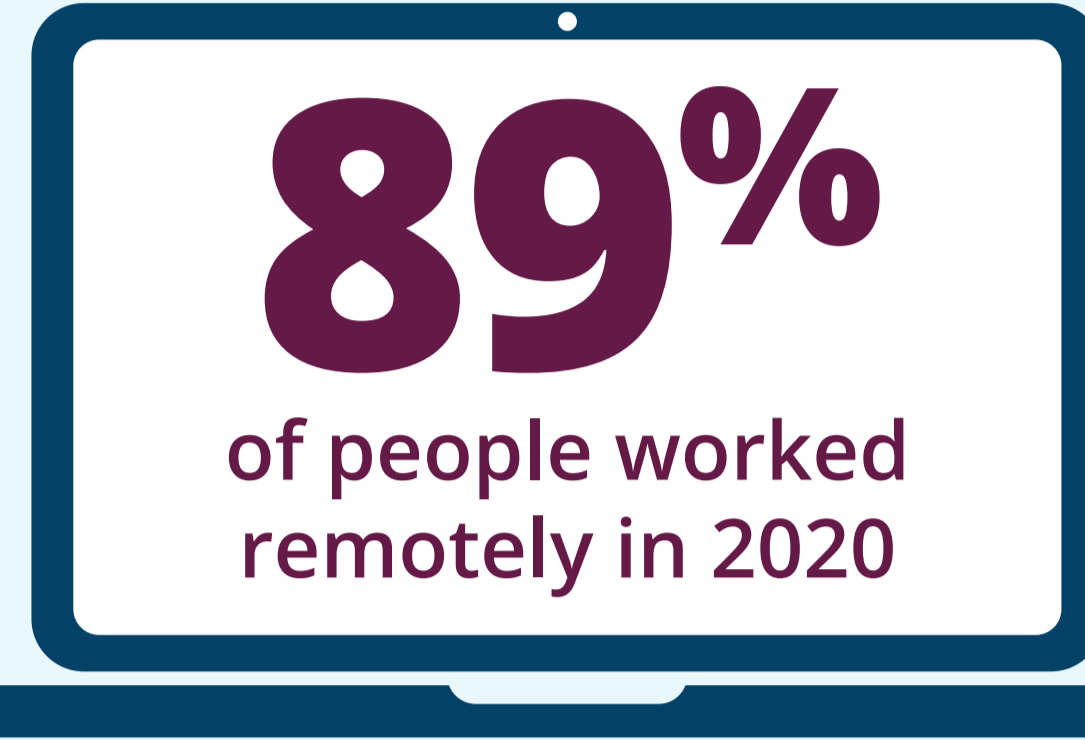
of people already working remotely multiple days a week or permanently



In 2020: A major shift occurred and



**80%** of companies changed remote work policies



Companies are currently reopening the doors of their office spaces for employees



### Employee attitudes

Feelings toward returning to the office

**40%** **26%** **35%**



Unhappy or Very Unhappy

Neutral

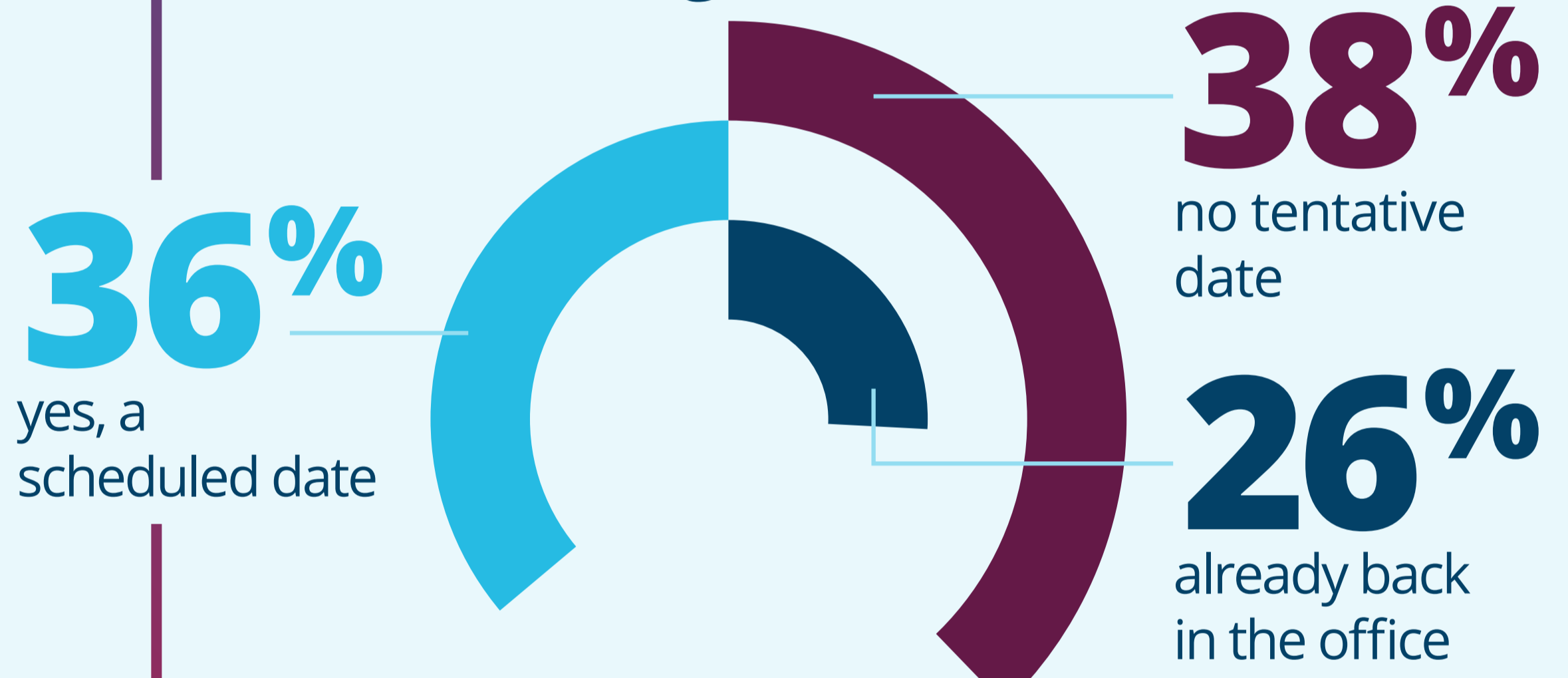
Happy or Very Happy

We asked participants how they feel about this reopening and employer communications.



### Employer expectations

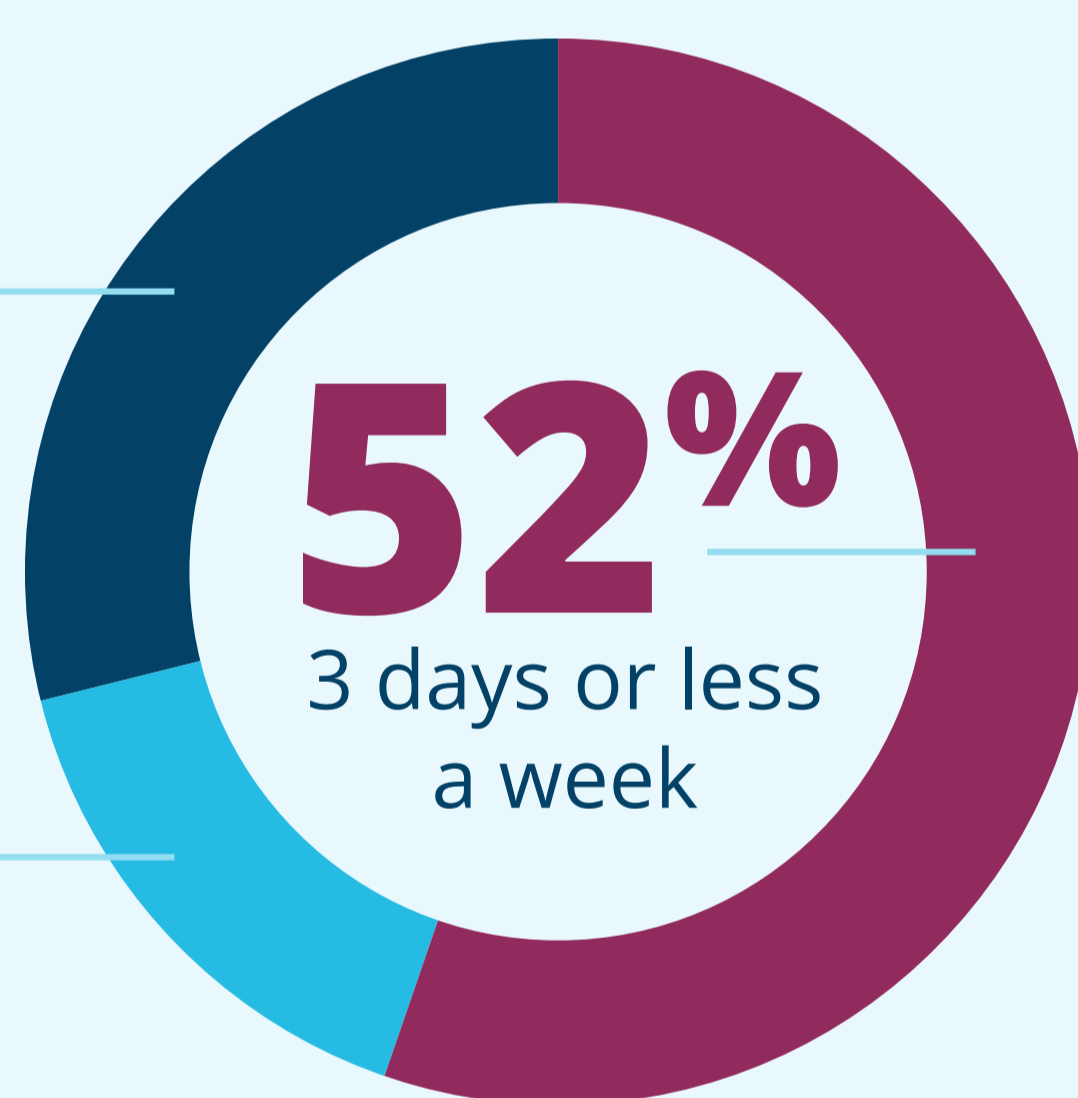
Scheduled dates for returning to the office



Preference for remote work

**27%**  
Work remote full-time

**40%**  
5 days a week



Communication on new office health/safety measures

**31%**



say employer has not communicated or implements new health measures

Feelings toward tracking software

**51%**



**Agree:** Employers have the right to implement tracking software on work devices

Employer remote work offerings



**23%**  
allowing part-time remote work

**16%**  
allowing full-time remote work

**20%**  
employees are expected to return to the office, full time

**41%**  
status quo, no update

Increased benefits for remote workers

**58%**

**71%**

**Agree:** Employers should subsidize internet for employees who work remotely

**Agree:** Employers should provide at-home office equipment for employees who work remotely

**52%**

**No** **Yes**  
Employer open to hiring remote employees

**48%**

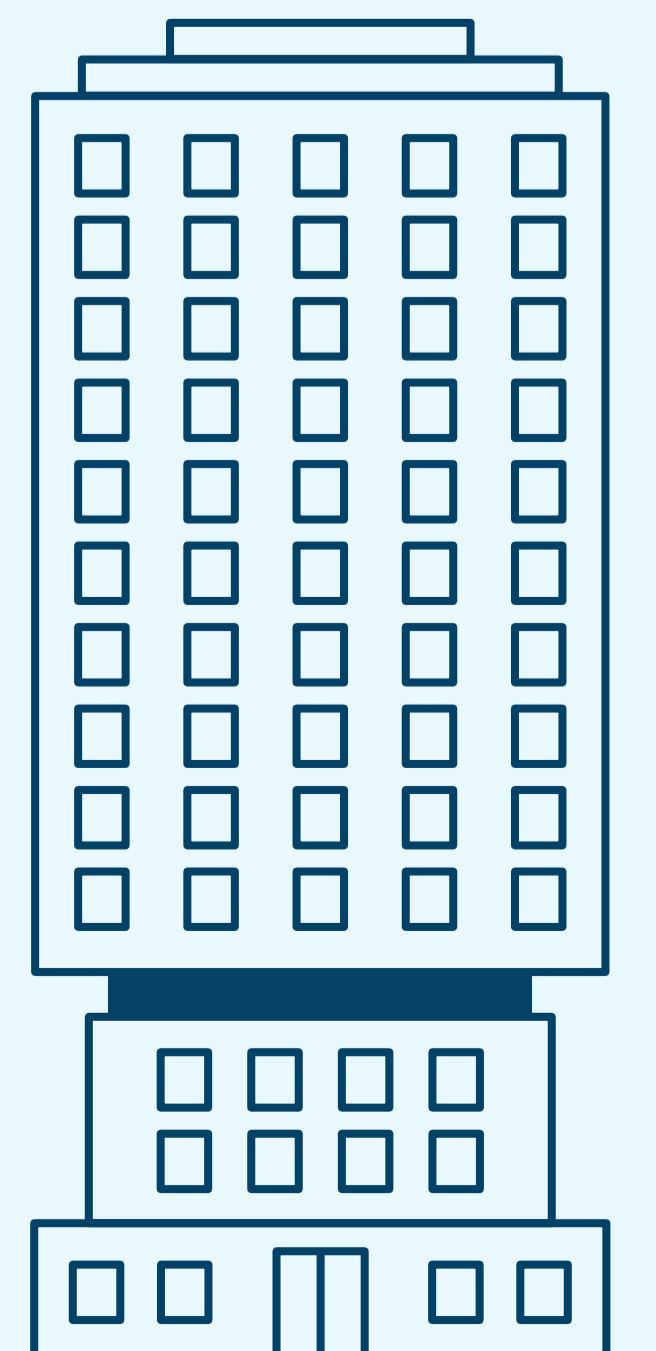
## Conclusion

Returning to the office comes with a few challenges and is a great opportunity for companies to improve communications and build upon their established workplace cultures to retain top talent.



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### Source

A survey of over 1,200 US-based professionals and subscribers across the SmartBrief reader network. Survey conducted on behalf of SmartBrief and TechRadar Pro.